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Nestlé USA's Baking Division Initiates Voluntary Recall

(SOLON, Ohio) - June 19th, 2009 - Nestlé USA's Baking Division is initiating a voluntary recall of Nestlé® TOLL HOUSE® refrigerated cookie dough products. Nestlé is taking this action out of an abundance of caution after being notified that the Food and Drug Administration, together with the Centers for Disease Control, are conducting an investigation into reported E. coli 0157:H7 illnesses that may be related to consumption of raw cookie dough.

A number of consumers reporting illness reported consuming raw Nestlé TOLL HOUSE refrigerated cookie dough. While the E. coli strain implicated in this investigation has not been detected in our product, the health and safety of our consumers is paramount so we are initiating this voluntary recall. We have been and will continue to cooperate fully with the Food and Drug Administration and the Centers for Disease Control in this investigation. Providing safe, high quality products to our consumers is our number one priority.

No other Nestlé TOLL HOUSE products are impacted, including already baked TOLL HOUSE cookies purchased outside the home, all varieties of Nestlé TOLL HOUSE morsels, chocolate baking bars, or cocoa, and Dreyer's and Edy's ice cream products with Nestlé TOLL HOUSE cookie dough ingredients.

We want to strongly advise consumers that raw cookie dough should not be eaten. This message also appears prominently on our packaging. Nestlé TOLL HOUSE cookies made from refrigerated dough are safe to consume when baked as directed on the package.

Consumers who have purchased these products should not consume them. Instead, we are asking that consumers return these products to their local grocer for a full refund. We invite consumers with questions to contact Nestlé Consumer Services at 1-800-559-5025 and visit our web site at www.verybestbaking.com.

The products involved in the voluntary recall include all varieties of Nestlé TOLL HOUSE refrigerated Cookie Bar Dough, Cookie Dough Tub; Cookie Dough Tube; Limited Edition Cookie Dough items; Seasonal Cookie Dough and Ultimates Cookie Bar Dough. Variety information is included in the list below.

	Consumer Unit Code (UPC)
Description	
Nestle Toll House Cookie & Brownie	

Dough**COOKIE & BROWNIE DOUGH BAR**

Chocolate Chip bar 16.5oz	0 50000 62231 3
Chocolate Chip bar 16.5oz	0 50000 11308 8
Chocolate Chunk bar 16.5oz	0 50000 62235 1
Walnut Chocolate Chip bar 16.5oz	0 50000 62233 7
Jumbo Chocolate Chip bar 16.5oz	0 50000 62237 5
Oatmeal Raisin bar 16.5oz	0 50000 06219 5
Sugar Cookies bar 16.5oz	0 50000 62244 3
Sugar Cookies bar 16.5oz	0 5000012178 6
Mini Chocolate Chip bar 16.5oz	0 50000 62242 9
Mini Chocolate Chip bar 16.5oz	0 5000012188 5
Mini Brownie Bites bar 16oz	0 50000 62227 6
Fudgy Brownie With Peanut Butter Filling 19oz	0 50000 00820 9

COOKIE DOUGH TUB

Chocolate Chip tub 40oz	0 50000 62246 7
Chocolate Chip tub 80oz (5 lb)	0 50000 00934 3
Sugar tub 40oz.	0 50000 62253 5
Gingerbread tub 40oz	0 50000 44060 3
Peanut Butter tub 40oz	0 50000 44062 7

TUBE (CHUB) DOUGH

Chocolate Chip tube 16.5oz	0 50000 62239 9
Chocolate Chip tube 32oz	0 50000 00400 3

ULTIMATES COOKIE BAR DOUGH

Ultimates Peanut Butter Cups, Chips & Chocolate Chunks bar 16oz	0 50000 00922 0
Ultimates White Chip Macadamia Nut bar 16oz	0 50000 00923 7
Ultimates Chocolate Chip & Chunks with Pecans bar 16oz	0 50000 00925 1
Ultimates Chocolate Chip Lovers 16oz	0 50000 00926 8
Ultimates Turtles bar 16oz	0 50000 00928 2
Ultimates Peanut Butter Lovers bar 16oz	0 50000 00507 9
Ultimates Chocolate Chip with Caramel Filling bar 16oz	0 50000 44066 5
Ultimates Chocolate Chip with Chocolate Filling bar 16oz	0 50000 44069 6

SEASONAL COOKIE & BROWNIE DOUGH

Valentine Hearts Sugar Cookie Shapes 15.5oz	0 50000 12009 3
Valentine Swirled Chocolate Chip bar 16oz	0 50000 00931 2
Fudgy Brownies With Raspberry Filling 19oz	0 50000 20090 0
Easter Eggs Sugar Cookie Shapes 15.5oz	0 50000 52009 1
Easter Swirled Chocolate Chip bar 16oz	0 50000 00932 9
Easter Swirled Mini Brownie Bites bar 18 oz	0 50000 20093 1
Red, White & Blue Swirled Choc Chip bar 16oz	0 50000 00937 4
Halloween Pumpkin Pals Sugar Cookies 13.5oz	0 50000 06217 1

Halloween Swirled Chocolate Chip bar 16oz	0 50000 00929 9
Halloween Swirled Fudgy Brownies bar 18oz	0 50000 00088 3
Christmas Shapes Sugar Cookies 15.5oz	0 50000 00505 5
Christmas Swirled Chocolate Chip bar 16oz	0 50000 00930 5
Christmas Swirled Fudgy Brownies bar 18oz	0 50000 00089 0
Limited Edition Mint Swirled Chocolate Chip 16oz	0 50000 00827 8

Discontinued Varieties

Valentine Hearts Sugar Cookies 13.5oz	0 50000 44056 6
Easter Brownie Bar 18oz	0 50000 00518 5
Easter Bunnies Sugar Cookies 13.5oz	0 50000 44058 0
Halloween Sugar Shapes 15.5oz	0 50000 00829 2
Christmas Sugar Cookie Tube 16oz	0 50000 00448 5
Oatmeal Cranberry Cookie Tub 48 oz.	0 50000 62229 0

Please note that my e-mail address has changed to Laura.Leonard@ncdenr.gov. Please update your address books accordingly.

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