

# From Numbers to Knowledge: Introducing the TBI Dashboard

**Scott Pokorny, TBI Team Lead, MSW, CBIS  
DMH/DD/SUS**

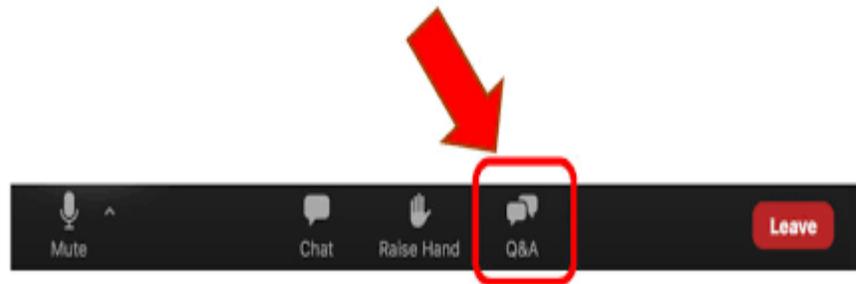
**LaCosta Parker, LCSW, IDD-TBI Program Manager,  
DHB-Medicaid**

**Ginger Yarbrough, CCO, IDD, TBI and Olmstead,  
MPA NADD-DDS, CPHQ**

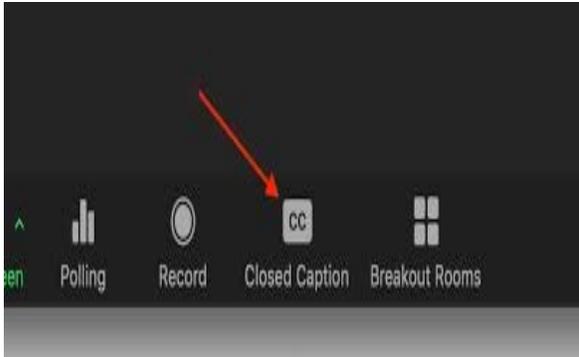
**March 16, 2026**

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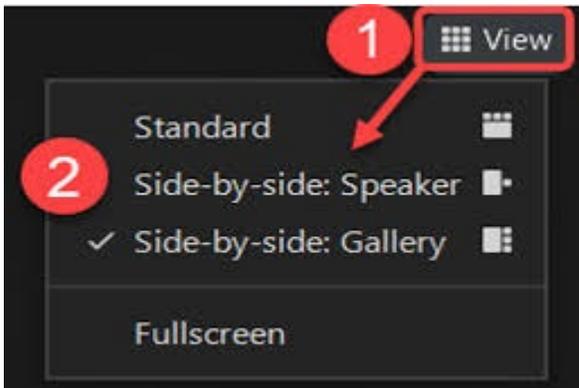
# Housekeeping



- American Sign Language (ASL) Interpreters and Closed-Captioning
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- Adjusting Video Layout and Screen View
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# Speakers



Scott Pokorny,  
MSW, CBIS

TBI Team Lead  
DMH/DD/SUS



Ginger  
Yarbrough, MPA,  
NADD-DDS, CPHQ

CCO – IDD, TBI, &  
Olmstead  
DMH/DD/SUS



LaCosta Parker,  
MSW, LCSW

IDD-TBI Program  
Manager  
DHB-Medicaid

# Agenda

- **Why did North Carolina need a dashboard?**
- **How was this dashboard created?**
- **Live Demonstration**
- **What are we using it for?**
- **How can you use it?**



## Why Was the Dashboard Created?

- Understand who is accessing TBI services
- Identify what services are being used
- Analyze frequency of service utilization
- Specific request from the State Consumer & Family Advisory Council (SFAC)
- Need for transparent, actionable public data



## Why did NC need a TBI Dashboard?

- **Community Advocates need the TBI Dashboard to advocate effectively to state staff and legislators.**
- **Legislators need it to determine where to spend state dollars.**
- **NCDHHS staff need it to inform state policy & program development and improvements.**
- **People with TBI and caregivers need it to see possible services.**
- **Community needs it to hold state accountable to state action plan.**



## What Makes This Different from Other Data Initiatives ?

- **First public release of this data**
- **Centralized and accessible**
- **Designed for multiple audiences**



## Who can use it?

State Consumer  
and Family  
Advisory Council

Brain Injury  
Advisory Council

Brain Injury  
Association of  
NC

NCDHHS  
Divisions

Managed Care  
Organizations

Legislators

State Action  
Planning  
Committee

ACL Grant  
Steering  
Committee

Other  
Stakeholders

# What It Took to Build





## NC Traumatic Brain Injury (TBI) Dashboard

### Traumatic Brain Injury Summary

Last update: 12/4/2025. This data, refreshed semiannually, represents individuals with a TBI diagnosis who have accessed services through Medicaid and State-Funded programs. The dashboard displays service utilization and may include overlapping services. Sometimes not all data is shown because of delays or program rules. Additionally, to protect privacy, some numbers may be hidden or shown as "<11".

Select a health plan below to view statistics

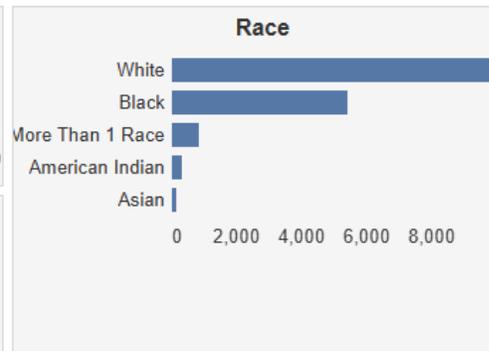
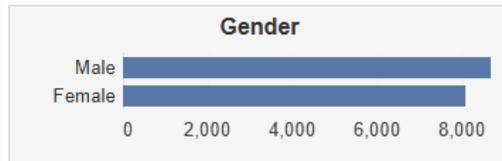
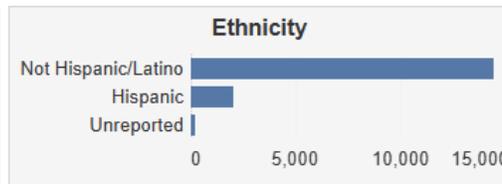
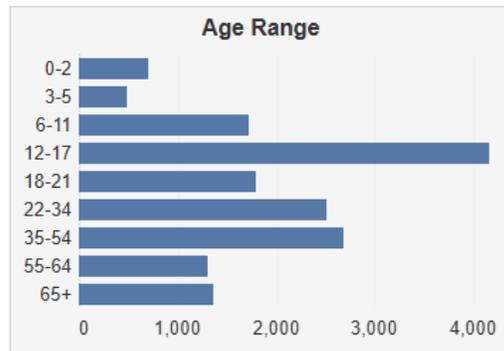
Summary | NC Medicaid Direct | Prepaid Health Plan | Tailored Plan | Standard Plan | DMHDDSUS Services | Definitions

Data for Fiscal Year: 2024

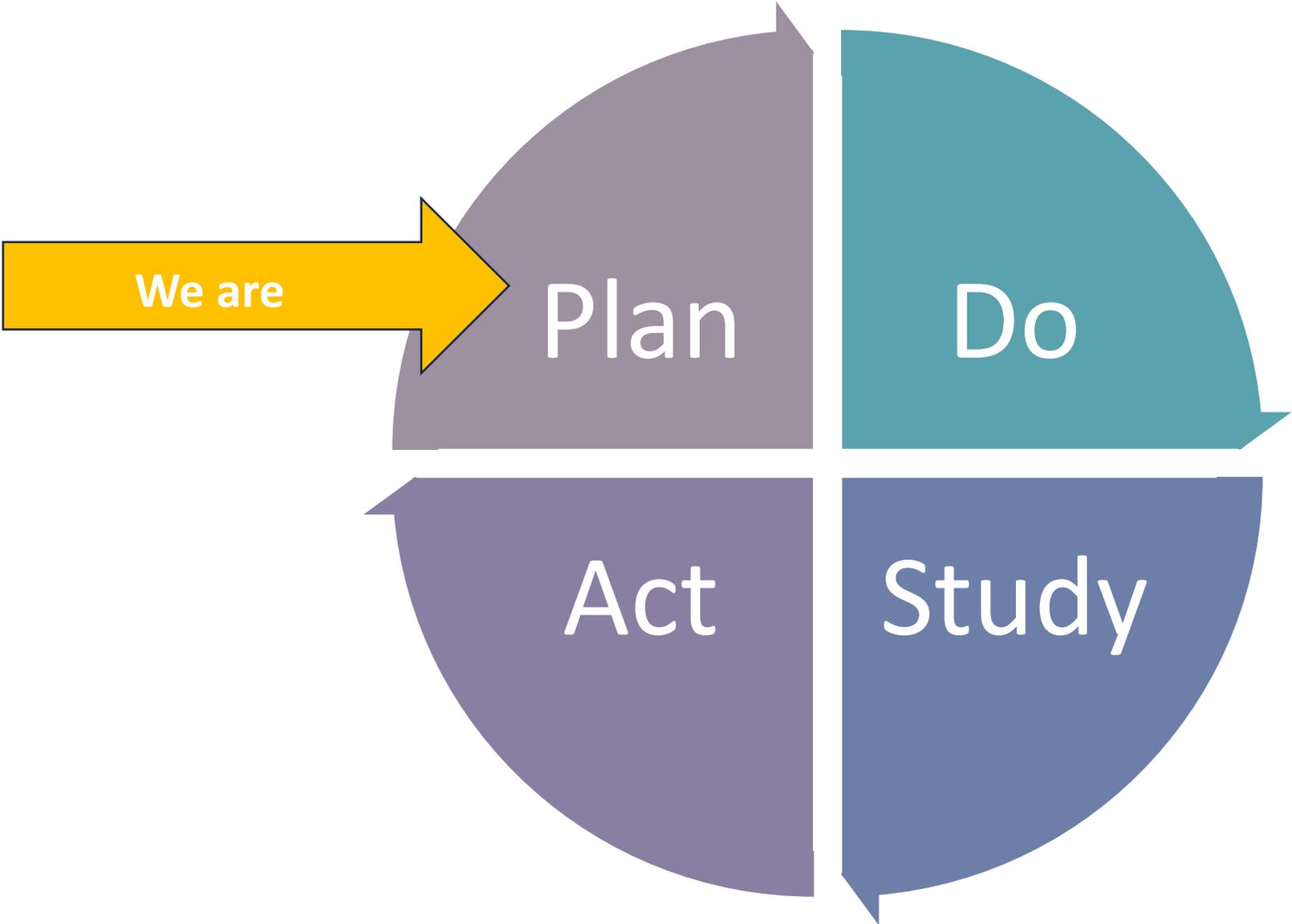
Filter dashboard by plan: \*Include All Plans\*

#### Summary of Individuals With TBI Who:

#### Program Enrollment:



# How do we (NC) use it?



# Example



NC DEPARTMENT OF  
**HEALTH AND  
HUMAN SERVICES**  
Division of Health Benefits

## NC Traumatic Brain Injury (TBI) Dashboard

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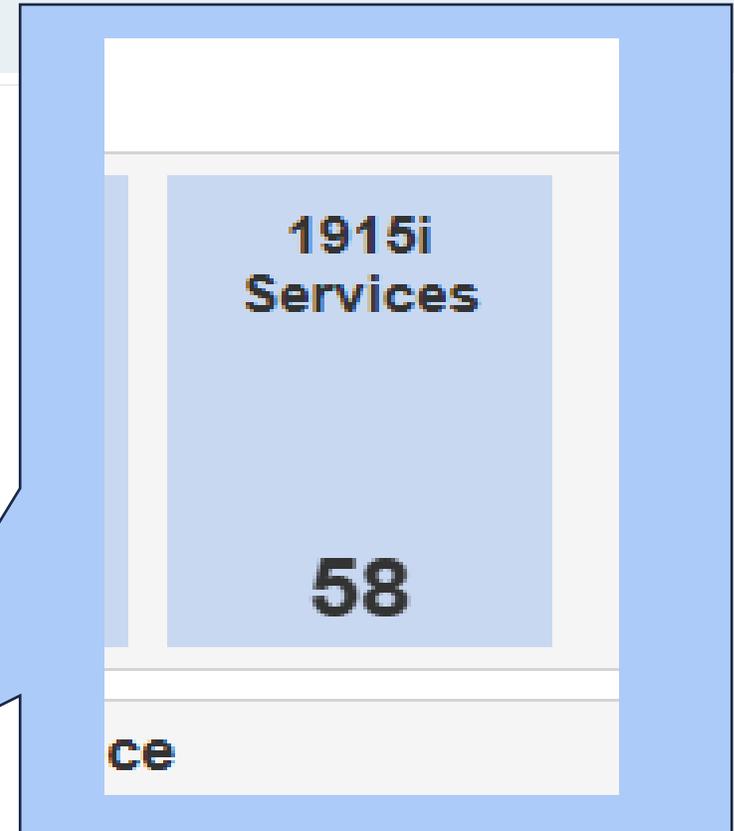
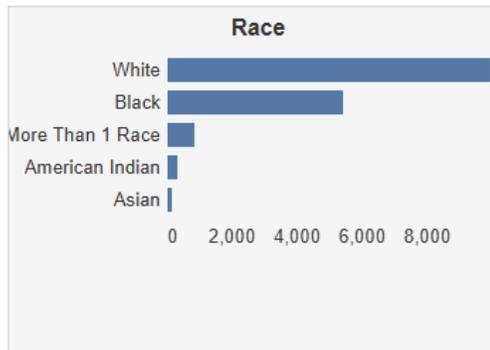
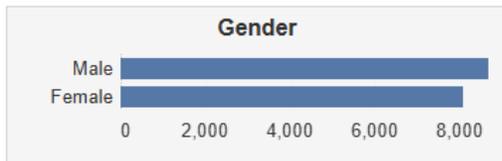
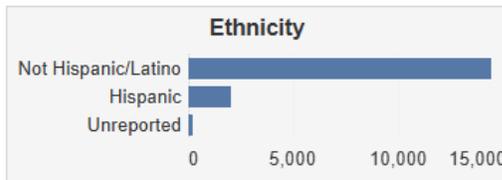
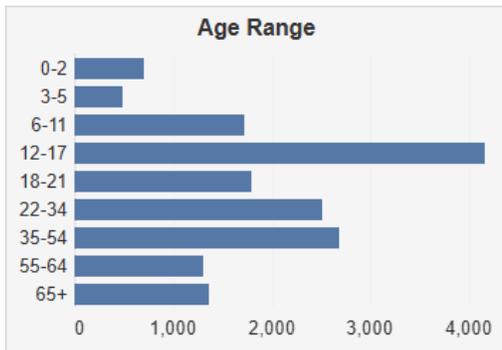
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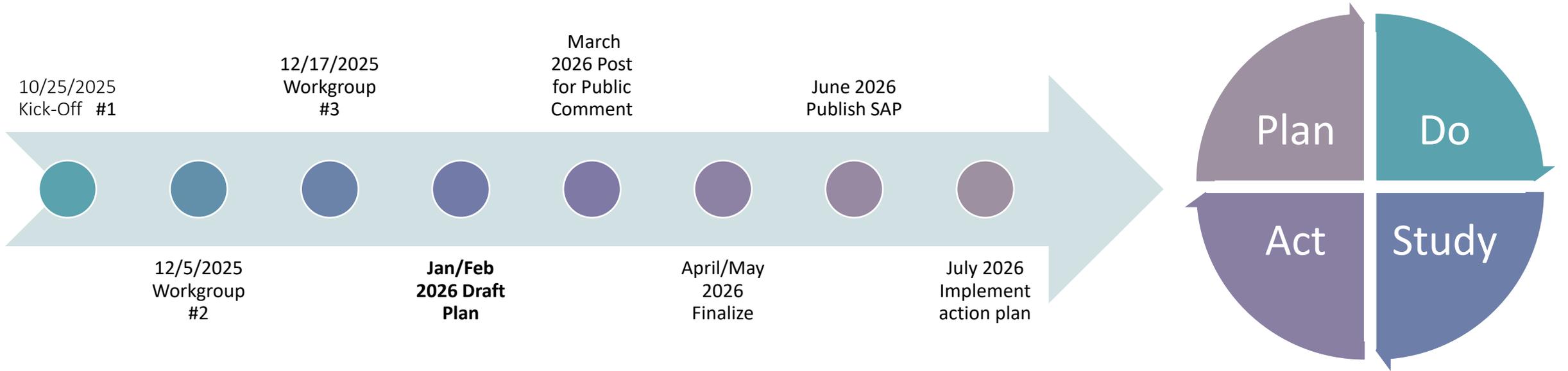
#### Summary of Individuals With TBI Who:

#### Program Enrollment:

Received Medicaid	Received Private Duty Nursing (PDN)	Accessed TBI State or Other Funding via DMH/DD/SUS	Community Alternatives Program for Children (CAP/C)	Community Alternatives Program for Disabled Adults (CAP/DA)	NC Innovations Waiver	NC TBI Waiver	1915i Services
16,716	86	140	116	640	166	66	58



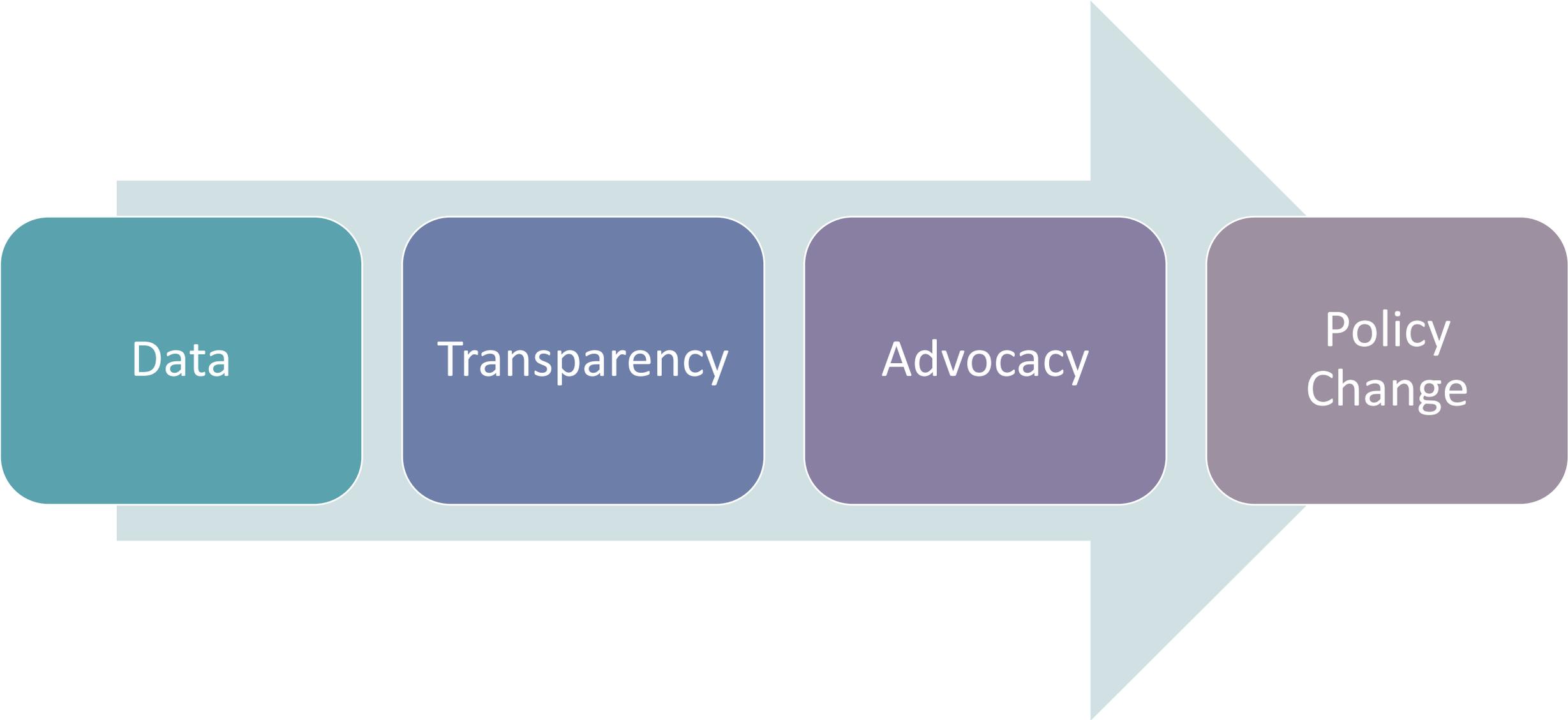
# TBI State Action Planning



## **What's Next For the Dashboard?**

- **Geographic mapping**
- **Ongoing metric tracking**
- **Changing data needs**
- **Continuous stakeholder engagement**
- **Policy-informed investment decisions**

# The Big Takeaway



Data

Transparency

Advocacy

Policy  
Change

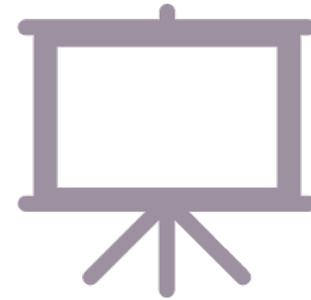




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Division of Mental Health,  
Developmental Disabilities and  
Substance Use Services



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