

North Carolina Advisory Council on Cannabis

February 10, 2026, 1:30-5:00pm

In Person: NCDHHS Headquarters
01110 Training Room A, Floor 1
1915 Health Services Way
Raleigh, NC 27607

Co-Chairs:

*Lawrence H. Greenblatt, State Health Director and Chief Medical Officer, NCDHHS
Matt Scott, District Attorney, Prosecutorial District 20*

Agenda

I.	Welcome and Roll Call	1:30 pm
II.	Ethics Awareness and Conflict of Interest Reminder	
III.	Approval of November 2025 Minutes	
IV.	The State of the Subcommittees	
V.	Federal Update and Regulation Discussion	

Presentations – The State of the Subcommittees

I.	Consumer Safety & Youth Protection	1:50 – 2:30 pm
	• <i>Joy Strickland, Senior Deputy Attorney General, Criminal Bureau of the North Carolina Department of Justice, Co-Chair</i>	
	• <i>Kris Gardner, Executive Director and Legal Counsel, NC Beer & Wine Wholesalers Association, Co-Chair</i>	
II.	Prevention & Treatment	2:30 – 3:10 pm
	• <i>Mark Ezzell, Director, North Carolina Governor's Highway Safety Program, North Carolina Department of Transportation, Chair</i>	
	• <i>Hanaleah Hoberman, Policy Director, Division of Mental Health, Developmental Disabilities, and Substance Services, Lead Staff</i>	

BREAK **3:10 – 3:20 pm**

III.	Market Structure	3:20 – 4:00 pm
	• <i>Missy Welch, JD, Executive Director, Alcoholic Beverage Control Commission, Co-Chair</i>	
	• <i>Forrest Parker, CEO and General Manager, Qualla Enterprises LLC and Great Smoky Cannabis Company, Co-Chair</i>	
	• <i>Lee Miller, Deputy General Counsel, NCDHHS, Office of the Secretary, Lead Staff</i>	

Federal Update and All-Member Discussion on Regulation **4:00 – 5:00 pm**

Closing **5:00 pm**

For Meeting Materials and Public Comments: <https://www.ncdhhs.gov/about/department-initiatives/north-carolina-advisory-council-cannabis>

Next Meeting Date: Tuesday, March 31st, 1:30-5:00 pm, in person at NCDHHS Headquarters.

In accordance with the State Government Ethics Act, it is the duty of every Council member to avoid both conflicts of interest and the appearance of conflicts of interest. If any Council member has any known conflict of interest or is aware of facts that might create the appearance of such conflict, with respect to any matters coming before the Council today, please identify the conflict or the facts that might create the appearance of a conflict to ensure that any inappropriate participation in that matter may be avoided. If at any time, any new matter raises a conflict during the meeting, please be sure to identify it at that time.