



DEPARTMENT OF HEALTH AND HUMAN SERVICES
DIVISION OF SOCIAL SERVICES
CHILD WELFARE SERVICES

ROY COOPER
GOVERNOR

MANDY COHEN, MD, MPH
SECRETARY

WAYNE E. BLACK
DIRECTOR

March 2, 2018

DEAR COUNTY DIRECTORS OF SOCIAL SERVICES

DEAR EXECUTIVE DIRECTORS OF LICENSED CHILD PLACING AGENCIES

**ATTENTION: CHILD WELFARE STAFF INVOLVED IN DILIGENT RECRUITMENT AND
RETENTION OF FOSTER AND ADOPTIVE FAMILIES**

**SUBJECT: DILIGENT RECRUITMENT OF FOSTER AND ADOPTIVE FAMILIES SERVICE
ARRAY SURVEY: TIME SENSITIVE**

As a strategy within North Carolina's Diligent Recruitment and Retention Plan, the Division of Social Services is updating NC's Diligent Recruitment and Retention Website, Adoptnckids.org. This strategy was developed as a direct result of the feedback received at statewide stakeholder meetings where there were direct requests to expand and make the website more user friendly for prospective foster and adoptive families. This strategy directly addresses the goal of providing excellent customer service to internal and external stakeholders.

One element of improving the website will be a targeted approach to describing the services that public and private agencies provide to prospective foster and adoptive families fostering and adopting through the child welfare system. Examples of intended improvements include the website indicating if the agency provides adoption and/or foster care services, the geographic areas served, any specialized populations or services, and a variety of additional factors. This information is being collected through the survey in the link below.

We are asking for **one (1)** representative from every county DSS and private foster care and adoption agency that **serves the child welfare population** to complete this survey by April 6, 2018. If a survey is not completed, the information listed about an agency on the adoptnckids.org website will remain general.

The survey can be found online at:

<https://www.ncsurveymax.com/TakeSurvey.aspx?SurveyID=I2LK3655>

Simply click on this address to go directly to the survey. If the link does not work, copy and paste the link into the address bar of your internet browser.

WWW.NCDHHS.GOV

TEL 919-527-6340 • FAX 919-715-6714

LOCATION: 820 S. BOYLAN AVE. • MCBRYDE BUILDING • RALEIGH, NC 27603

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AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

We would like to thank your agency in advance for completing this survey. Your input is extremely important to help us better serve the needs of prospective foster and adoptive families and the children and families they will serve across North Carolina. For questions, please contact Erin Baluyot at (919)527-6369 or erin.baluyot@dhhs.nc.gov.

Sincerely,

A handwritten signature in black ink that reads "Lisa Cauley". The signature is written in a cursive style with a large initial "L" and "C".

Lisa Cauley, Deputy Director
Child Welfare Services

Attachments:

1. Survey Questions

CWS-08-2018