



North Carolina Department of Health and Human Services
Division of Social Services

Pat McCrory
Governor

Richard O. Brajer
Secretary

Wayne E. Black
Division Director

November 4, 2015

RE: ChopChop Magazine

Dear County Director of Social Services:

Attention: Food and Nutrition Services Managers and Supervisors

The Supplemental Nutrition Assistance Program Education (SNAP-Ed) provides nutrition education to low income adults and children that are below the 180% poverty level. The SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP or other government services, such as WIC and TANF, will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.

ChopChopKids is an innovative non-profit organization whose mission is to inspire and teach kids to cook real food with their families. The ChopChop magazine offers nutritious, great-tasting, ethnically diverse and inexpensive recipes, as well as interesting and little-known food facts, Q&A's and games. State DSS plans to provide local county agencies with 150 (100 in English and 50 in Spanish) copies of the ChopChop magazine on a quarterly basis to provide to FNS applicants and recipients or individuals receiving TANF or WIC. The winter edition of the Magazine will be delivered directly to local county agency offices around mid-November. Please accept delivery and ensure magazines are distributed accordingly.

If you have any questions, please contact Betsy Moore at 919-527-6316 or via email at betsy.e.moore@dhhs.nc.gov.

Sincerely,

A handwritten signature in black ink that reads "David Locklear".

David Locklear, Chief
Economic and Family Services

EFS-FNSEP-25-2015

Economic and Family Services
www.ncdhhs.gov • www.ncdhhs.gov/dss
Tel 919-527-6300 • Fax 919-334-1265

Location: Hargrove Building/Dix Campus • 820 S. Boylan Avenue • Raleigh, NC 27603
Mailing Address: 2420 Mail Service Center • Raleigh, NC 27699-2420

An Equal Opportunity / Affirmative Action Employer

