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Healthcare and Community Partners Come Together to Build New Tool for a Healthier North Carolina

Access to high quality medical services is crucial to being healthy, but a large part of a person's overall health and well-being, as well as healthcare cost, is driven by social and environmental factors outside the traditional health care system. These factors include food insecurity, housing instability, transportation barriers and interpersonal violence. For this reason, philanthropy, healthcare and community partners are coming together to invest in the North Carolina Resource Platform, a new tool to make it easier for providers, insurers and community-based organizations to connect people with the resources they need to be healthy.

The Foundation for Health Leadership & Innovation (FHLI) is now soliciting vendors to build and operate this person-centered IT platform. Once deployed, the NC Resource Platform will be a robust statewide resource database with a call center, as well as a referral platform for clinicians, social workers, care coordinators, and others to connect directly to resources in their communities and track connections and outcomes. This platform has the potential to touch the lives and improve the health of all North Carolinians, including the commercially insured, Medicare, Medicaid, uninsured, military and veteran populations.

"For more than 35 years, the Foundation for Health Leadership & Innovation has been launching programs and building partnerships that improve health," says Anne Thomas, MPA, BSN, RN, President & CEO of FHLI. "We are now delighted to partner in developing the Resource Platform that will seamlessly connect people to much needed community resources and unite our communities and health systems to change the trajectory of health for all North Carolinians."

The initial support and commitment for this work comes from a public-private partnership between FHLI, Blue Cross and Blue Shield of North Carolina Foundation, Aetna Foundation, UnitedHealth Group, Gateway Health, the North Carolina Medical Society, the North Carolina Health Care Association, the North Carolina Community Health Center Association, the North Carolina Academy of Family Physicians, the North Carolina Pediatric Society, Community Care of North Carolina, the North Carolina Association of Local Health Directors, the North Carolina Association of Free & Charitable Clinics, No Kid Hungry NC, an initiative of the UNC Center for Health Promotion and Disease Prevention, the North Carolina Coalition to End Homelessness, the North Carolina Coalition Against Domestic Violence, NC Alliance of YMCAs and the North Carolina Department of Health and Human Services.

FHLI released its request for vendor proposals today. Proposals can be submitted through Thursday, May 31st. For more information, visit: <u>https://foundationhli.org/category/blog/</u>.