

ROY COOPER • Governor

KODY H. KINSLEY • Secretary

YVONNE COPELAND • Director, Division of Child and Family Well-Being

May 12th, 2022

## **Dear County Directors of Social Services**

**Attention:** Food and Nutrition Services Managers and Supervisors

**Subject:** ChopChop Magazine

**Priority:** Information and Action Required

The Supplemental Nutrition Assistance Program Education (SNAP-Ed) provides nutrition education to low-income adults and children that are below the 180% poverty level. The SNAP-Ed goal is to improve the likelihood that persons eligible for Food and Nutrition Services (FNS) or other government services, such as WIC and TANF, will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.

ChopChopKids is an innovative non-profit organization whose mission is to inspire and teach kids to cook real food with their families. The ChopChop magazine offers nutritious, great-tasting, ethnically diverse and inexpensive recipes, as well as interesting and little-known food facts, Q&A's and games. NC Department of Health and Human Services continues to provide to local county agencies 150 (100 in English and 50 in Spanish) copies of the ChopChop magazine on a quarterly basis to provide to FNS applicants and recipients or individuals receiving TANF or WIC. The Spring Edition of the Magazine will be delivered to local county agency offices around mid-May. Please accept delivery and ensure magazines are distributed accordingly.

It is a State requirement that each local county agency must confirm delivery. Please confirm that your DSS agency has received your delivery of ChopChop magazines to Konnie Tran at <a href="mailto:konnie.tran@dhhs.nc.gov">konnie.tran@dhhs.nc.gov</a> within 5 business days of delivery.

If you have any questions, please contact Konnie Tran at 919-527-6319 or via the above email.

Sincerely,

Madhu Vulimiri, MPP

Madhu Vulimini

**Deputy Director** 

## Division of Child and Family Well-Being

Carle & West

## **Carla West**

Senior Director for Economic Security Division of Social Services, Economic and Family Services Section

MV/CLW/vd

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