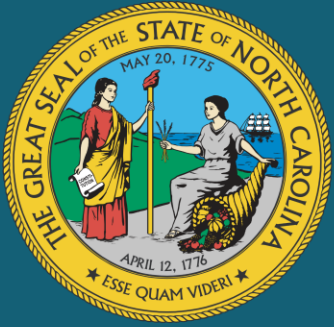




NC DEPARTMENT OF **HEALTH AND HUMAN SERVICES**

Inclusion Works Lunch & Learn Series

- *Brandon Shannon Entertainment*
- *Empower to Work – Abound Health*

October 15, 2025

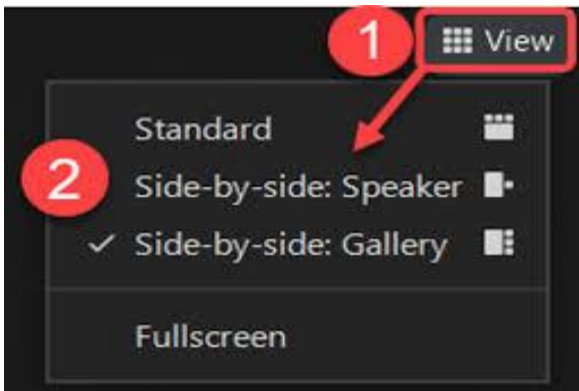
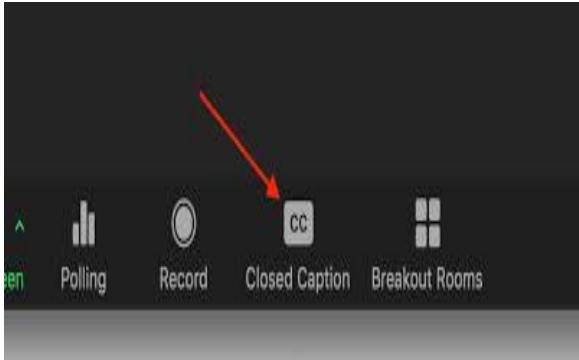


Housekeeping

- Reminders about the webinar technology:
 - Please make sure you are using a computer or smart phone connected to the internet, and the audio function is on, and the volume is turned up.
 - Please make sure your microphone is muted for the duration of the call unless you are speaking or asking questions.
 - Questions can be submitted any time during the presentation using the “Q&A” box located on your control panel, and we will answer as many questions as time allows after the presentation.



Housekeeping



- American Sign Language (ASL) Interpreters and Closed-Captioning
 - ASL Interpreters and Closed-Captioning options will be available for today's event.
 - For closed-captioning options select the "Closed Caption" feature located on your control panel.

Intérpretes en lengua de signos americana (ASL) y subtítulos:

Habrán intérpretes de ASL y opciones de subtítulos disponibles para el evento de hoy. Para opciones de subtítulos, seleccione la función "Subtítulos" ubicada en su panel de control.

- Adjusting Video Layout and Screen View
 - Select the "View" feature located in the top-right hand corner of your screen.

Agenda

1. **Introductions**
2. **Presentation: Brandon Shannon Entertainment**
3. **Presentation: Empower to Work Program**
4. **Q & A**



Introductions



Claire Colligan, MS, LCMHC, LCAS, CCS
I/DD Employment Lead, I/DD, TBI, & Olmstead
DMH/DD/SUS

Introductions



Sherrell Gales

Supported Employment Manager

Qualified Professional

Abound Health



The background is a vibrant, abstract composition. A large, glowing circle with a thin yellow border is centered in the upper half, set against a dark purple and blue background with faint, radiating lines. Below the circle, there are large, flowing, ribbon-like shapes in shades of red, orange, and teal. The overall effect is dynamic and modern.

BRANDON SHANNON

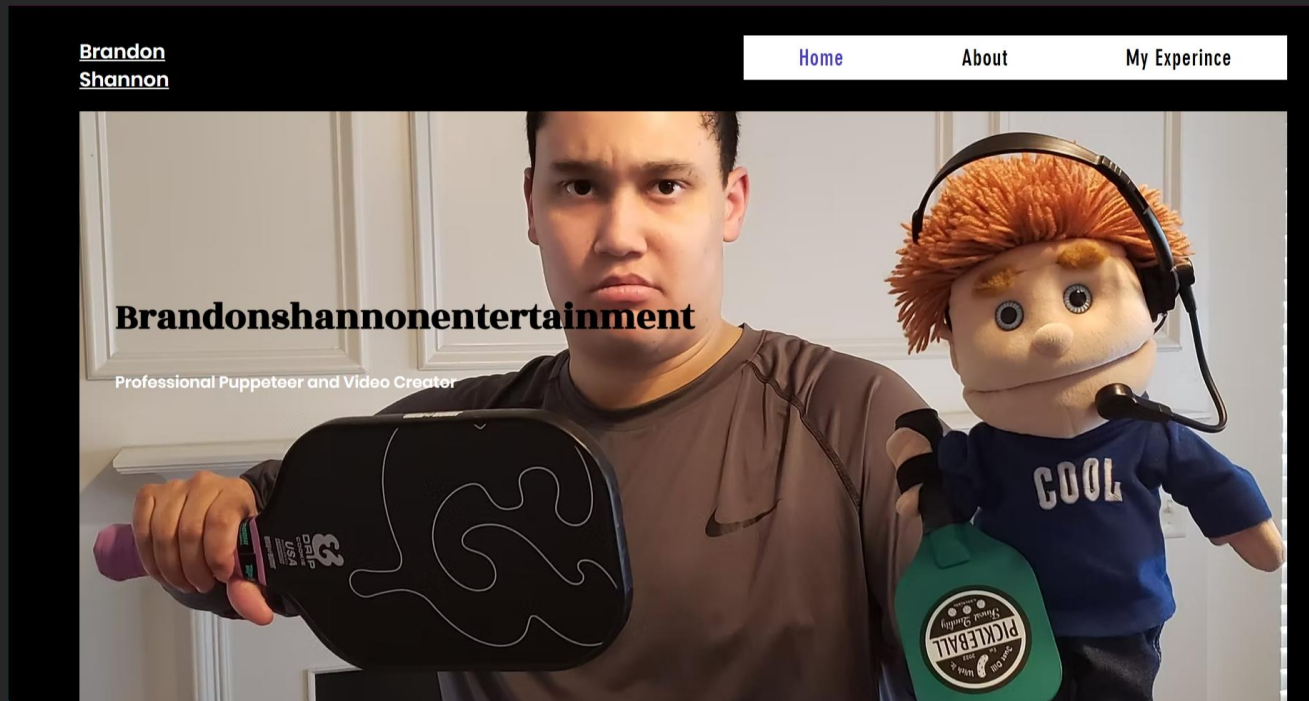
Inclusion Works

BRANDON SHANNON ENTERTAINMENT



- My business started off being only based on sports related content with puppets. Doing Interviews with play-by-play broadcasters, and I learn great skills from them.
- I have been able to Widen my interviews to other podcasters puppeteers and Abound staff.
- I also learned how to run the communication between social platforms and sending invitations on Microsoft teams

MY WEBSITE



- I update my website regularly. With my new videos.
- Please scan the QR code to learn more about my great experiences and more about me!

SCAN ME!



YOUTUBE EXAMPLE



Subscribed



MY PROFESSIONAL MESSAGE

I hope you're doing well! I'm an aspiring broadcaster and I love to interview others in the field. Here's the link if you'd like to check it out:

<https://youtu.be/nmWSZsMLRGw?si=7EQJe9hULB8Ns9X1>

There are many other videos out there to watch as well.

I'm passionate about sharing meaningful conversations in the world of sports, and I would love the opportunity to interview you as part of this journey. Your insights and experience would be incredibly valuable to my audience and to me as I grow in this field.

Please let me know if you'd be open to a 10-minute conversation or if there's a better time to connect. I truly appreciate your consideration.

Best regards, Brandon Shannon

<https://brandonshannonente.wixsite.com/brandonshannonente>



MY BUSINESS CARD

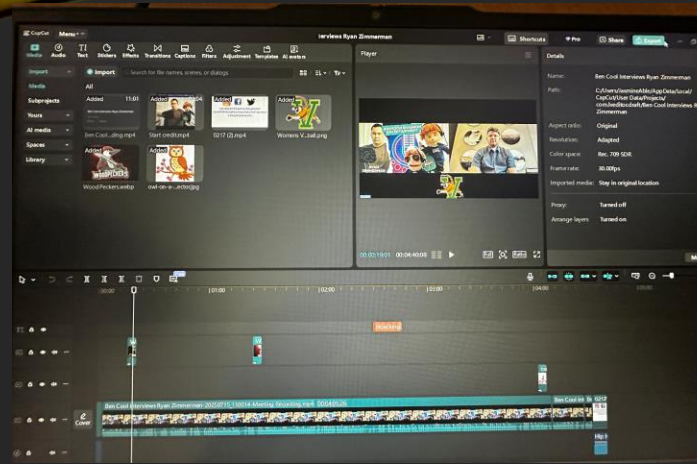


It's a way for them to connect with me.

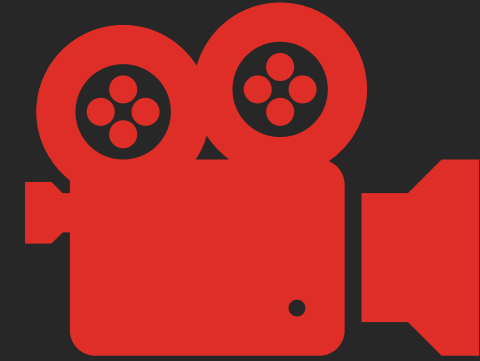
- Feel free to share with others who are in the broadcasting puppeteering, podcasting and entertainment field



Green Screen Example



Editing in CapCut



CAPCUT AND GREEN SCREEN

- I learned to put sound effects
- Animations on my pictures
- Intro and outro songs
- Learn how to split videos
- Make green screens personalized for the person being interviewed

THANKS FOR LISTENING !

QUESTIONS?

SCAN ME!



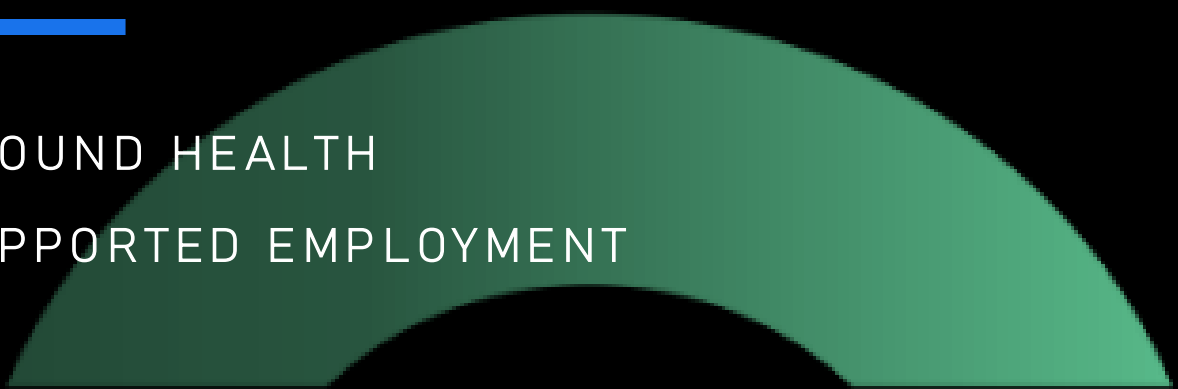
My Website



Empower To Work



ABOUT HEALTH
SUPPORTED EMPLOYMENT



What is Supported Employment?

Supported Employment is a service that helps individuals:

- 🔍 **Seek** meaningful, inclusive employment opportunities
- 📄 **Obtain** jobs in **Competitive Integrated Employment (CIE)** settings
- **Maintain** job success through on-the-job supports and coaching
- 📈 **Increase or advance** in their current roles
- **Start their own business** through **self-employment** support



What is Competitive Integrated Employment (CIE)?

- CIE means:
- Working in the community alongside employees without disabilities
- Earning at least minimum wage for the work performed
- Receiving the same workplace **benefits** and opportunities as others in the same job
- Being **fully included** in the workplace environment and culture

Inclusive Jobs for People with Disabilities in North Carolina





✓ CIE is for everyone.

All North Carolinians can work in CIE
with the right job supports in place.

✗ CIE does *not* include:

- Sheltered or non-integrated work settings
- Jobs paying less than minimum wage
- Positions with no opportunity for advancement

Why Competitive Integrated Employment (CIE) Matters

- Connect with others
- Boost confidence
- Build skills
- Increase stability
- Improve overall health

Working and earning money opens doors to new opportunities, such as:

- Living in your own place
- Having more choices about how to spend your free time
- Access to other opportunities that positively impact your life

Employer Engagement



- Support ongoing communication between the **client and employer**
- Discuss **job performance feedback** regularly
- Identify and coordinate **further training needs** if necessary
- Foster a positive, collaborative relationship to ensure success

Empower To Work
Form
[https://forms.office.
com/r/YV5XJafp2B](https://forms.office.com/r/YV5XJafp2B)

Empower To Work



Empower To Work Basecamp



Empower To Work
Basecamp
[https://forms.office.
com/r/NRehkPPBpY](https://forms.office.com/r/NRehkPPBpY)

Empower To Work

SE Flipbook

- <https://publuu.com/flip-book/131749/1753586>



If you need support, please reach out to:

SE@aboundhealth.com

Sherrell.Gales@aboundhealth.com



Q & A



Stay Connected

Want to get connected?

Inclusion Works Advisory Committee

Purpose: To provide a forum to hear the perspectives and opinions of individuals, families, advocates, and providers around the updates and implementation of the Strategic Plan for CIE in North Carolina

Meeting Time: Third Tuesday of every 3 months at 11:00am. **Next Meeting on October 21, 2025.**

Interested in joining?

Email: Claire.Colligan@dhhs.nc.gov

Stay involved with updates from Inclusion Works!

Register for our bi-monthly
[Lunch and Learns](#)



Visit the [Inclusion Works Website](#)



Join our [mailing list](#) and
receive bi-monthly community
updates

