



2026 Farmers' Market Nutrition Program



Spring into Summer!

- From May 1, 2026 through October 30, 2026, NC WIC customers will be using **Farmers' Market Nutrition Program (FMNP)** eFMNP benefits to buy fresh fruits and vegetables at local authorized farmers' markets.
- WIC customers can ONLY use the eFMNP benefits at authorized farmers markets. Also, they can only use them with farmers who are authorized to accept the eFMNP benefits. Authorized farmers are identified by a poster which must be displayed in their selling areas.
- WIC customers may buy **fresh, North Carolina-grown** fruits and vegetables. They may NOT use the eFMNP benefits to buy peanuts, or other nuts, baked goods, cooked foods, processed foods, honey, eggs, plants, herbs, crafts or other non-food items.
- WIC customers may use the eFMNP benefits between **May 1, 2026 and October 30, 2026**.
- If the fruits and vegetables purchase goes over the \$30.00 amount of the eFMNP benefits, customers must pay the difference or may put back some of the fruits and vegetables.
- WIC customers do not need to spend all of their \$30.00 eFMNP benefits at the same farmer or all at once.

Farmers' Market Nutrition Program WIC FMNP Card



Customers show their card at the Market Information Table and learn which farmers to visit for eFMNP benefits.



The back of the card has a QR code that is linked to the benefits amount and payment portal. Customers don't have to spend all of their benefits amount at one farm or during one visit to the market.



Customers choose your North Carolina-grown fruits and vegetables. Invite them to your table by displaying the NC FMNP poster during market hours!

Important to remember:

- Farmers **MUST** register for an account to use the **Vendor Portal** at <https://vendors.cdpehs.com>.
- Farmers should make sure they are logged into the **Vendor Portal** on their smart device before they start an FMNP transaction.
- When logged into the **Vendor Portal**, if you participate in more than one market, make sure you select your vendor number for the market where you are.
- Only transact eFMNP benefits between **May 1, 2026 and October 30, 2026**.
- **If you have questions, contact your farmers market manager.**



Authorized Farmers are required to have the WIC FMNP Benefits Accepted Here poster displayed.



NC Department of Health and Human Services
Division of Child and Family Well-Being
Community Nutrition Services Section • www.ncdhs.gov/nc-wic-cacfp

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