



# Infant Formula Choices (updated March 2023)

[www.ncdhhs.gov/formula](http://www.ncdhhs.gov/formula)

If you normally buy a standard milk-based formula like these, you have many options.

Gerber Good Start Gentle



Similac Advance



Enfamil Infant Formula



Your baby can use most types of milk-based infant formula. These formulas are generally safely interchangeable. Generic and store brand formulas are good choices.

				VOLUNTARY RECALL	
 <p><b>Earth's Best Organic</b></p>	 <p><b>Gerber Good Start Gentle Supreme</b></p>	 <p><b>Enfamil NeuroPro Gentlelease</b></p>	 <p><b>Gerber Good Start SoothePro</b></p>	 <p><b>Similac Sensitive</b></p>	
 <p><b>Enfamil AR</b></p>	 <p><b>Enfamil NeuroPro Sensitive Infant Formula</b></p>	 <p><b>Similac 360 Total Care Sensitive</b></p>	 <p><b>Similac Pro-Sensitive</b></p>	 <p><b>Similac For Spit Up</b></p>	
<ul style="list-style-type: none"> <li>CVS Advantage Infant Formula with Iron</li> <li>CVS Health Complete Comfort</li> <li>CVS Health Sensitivity</li> <li>Enfamil Enspire</li> <li>Enfamil Enspire Gentlelease</li> <li>Enfamil NeuroPro Infant</li> <li>Enfamil Reguline</li> <li>Enfamil Simply Organic</li> <li>Kirkland Signature ProCare</li> <li>Little Journey Advantage Baby Formula</li> <li>Little Journey Sensitivity</li> <li>Mama Bear Advantage Infant Formula with Iron</li> </ul>		<ul style="list-style-type: none"> <li>Mama Bear Sensitivity</li> <li>Member's Mark Advantage Infant formula with Iron</li> <li>Member's Mark Gentle</li> <li>Member's Mark Infant formula with Iron</li> <li>Member's Mark Sensitivity</li> <li>Parent's Choice Complete Comfort</li> <li>Parent's Choice Sensitivity Infant Formula</li> <li>Parent's Choice Advantage Infant Formula Milk based with Iron</li> <li>Parent's Choice Gentle Infant Formula</li> <li>Parent's Choice Infant Formula Milk based with Iron</li> <li>Parent's Choice Tender Infant Formula Milk based with Iron</li> </ul>		<ul style="list-style-type: none"> <li>Similac 360 Total Care</li> <li>Similac Organic</li> <li>Similac Pro Total Comfort RTF</li> <li>Similac Pro-Advance</li> <li>Up &amp; Up Advantage Infant Milk based with Iron</li> <li>Up &amp; Up Complete Comfort</li> <li>Up &amp; Up Gentle Infant Formula</li> <li>Up &amp; Up Infant Milk based with Iron</li> <li>Up &amp; Up Sensitivity</li> <li>Well Beginning Sensitivity Baby Formula</li> <li>Well Beginnings Advantage with Iron</li> <li>Well Beginnings Gentle</li> </ul>	

## If you normally buy a soy-based formula like Gerber Good Start Gentle Soy



Your baby can use most types of soy-based infant formula, so you have several options.



Similac Soy Isomil



or



Enfamil ProSobee

- Parent's Choice Soy Infant Formula with Iron
- Up & Up Soy Infant Formula with Iron
- Well Beginning Soy

### Reminders for Parents & Caregivers Learn more at [www.ncdhhs.gov/formula](http://www.ncdhhs.gov/formula)

- Some babies can't take standard or "regular" formula. Specialty formula is specifically recommended product to manage or treat medical conditions.
- Talk with your child's health care provider if you are not sure about what is safe for your baby.
- Purchase no more than a 10 – 14-day supply so product is available for all infants.

**DO NOT do the following because they can be very dangerous for babies**

- ✗ Water down formula
- ✗ Try to make formula at home
- ✗ Use toddler formula for younger babies