

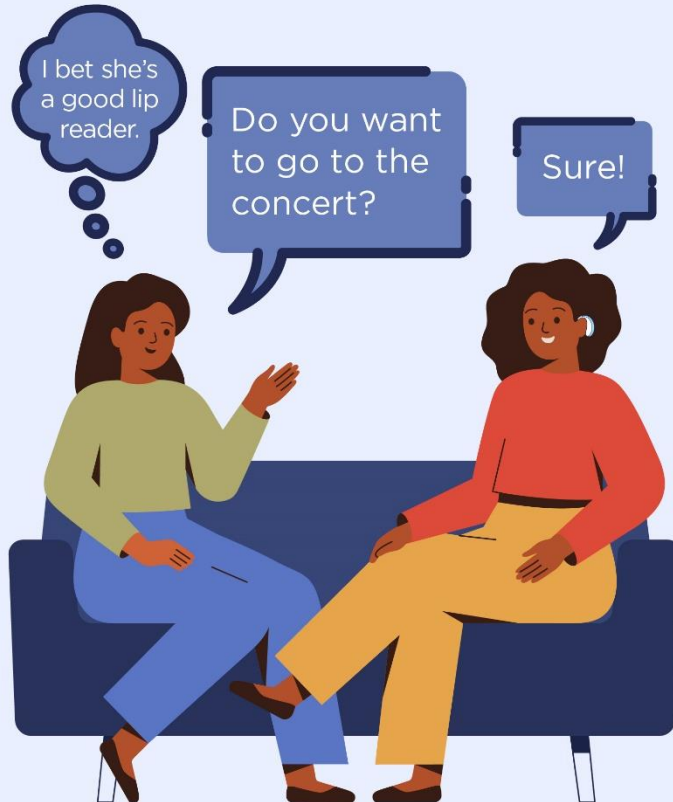
NC Department of Health and Human Services  
Division of Services for the Deaf and Hard of Hearing

# **2025 Hearing Loss Awareness Month**

## **Social Media Campaign**

# Hearing Loss Awareness Month

## EXPECTATION VS REALITY



**According to CDC, "A good speech reader might be able to see only 4 to 5 words in a 12-word sentence."**



**NCDHHS | HEARING LOSS AWARENESS MONTH**

# Hearing Loss Awareness Month

## EXPECTATION VS REALITY



**Noise induced hearing loss is preventable.**  
**[Click here to learn more about safe listening practices.](#)**



**NCDHHS | HEARING LOSS AWARENESS MONTH**

# Hearing Loss Awareness Month

## EXPECTATION VS REALITY



**When speaking to someone with a hearing loss, it is important to get their attention first and eliminate background noise.**

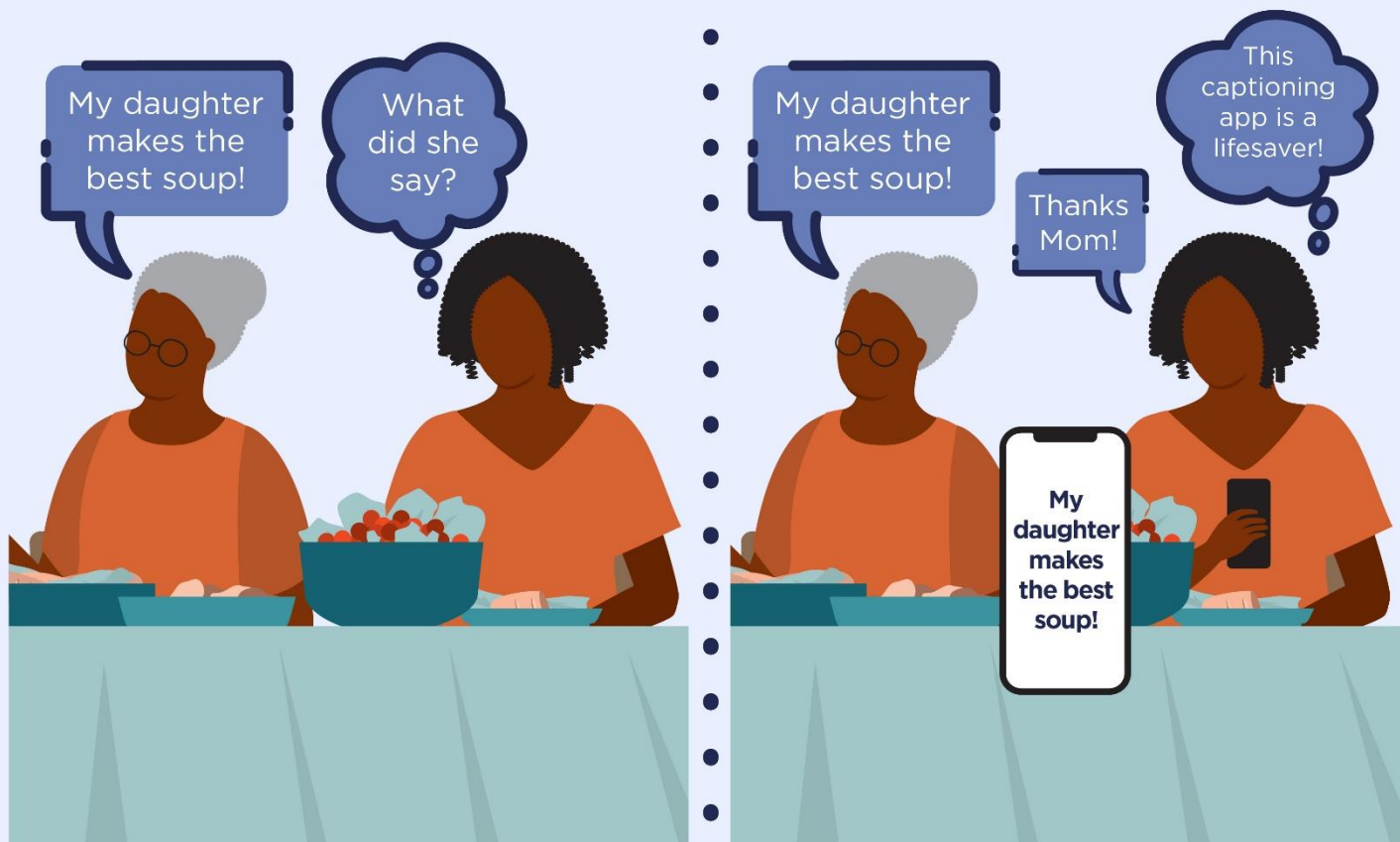


**NCDHHS | HEARING LOSS AWARENESS MONTH**



# Hearing Loss Awareness Month

## EXPECTATION VS REALITY



[Learn how to use captioning technology to help improve communication access.](#)



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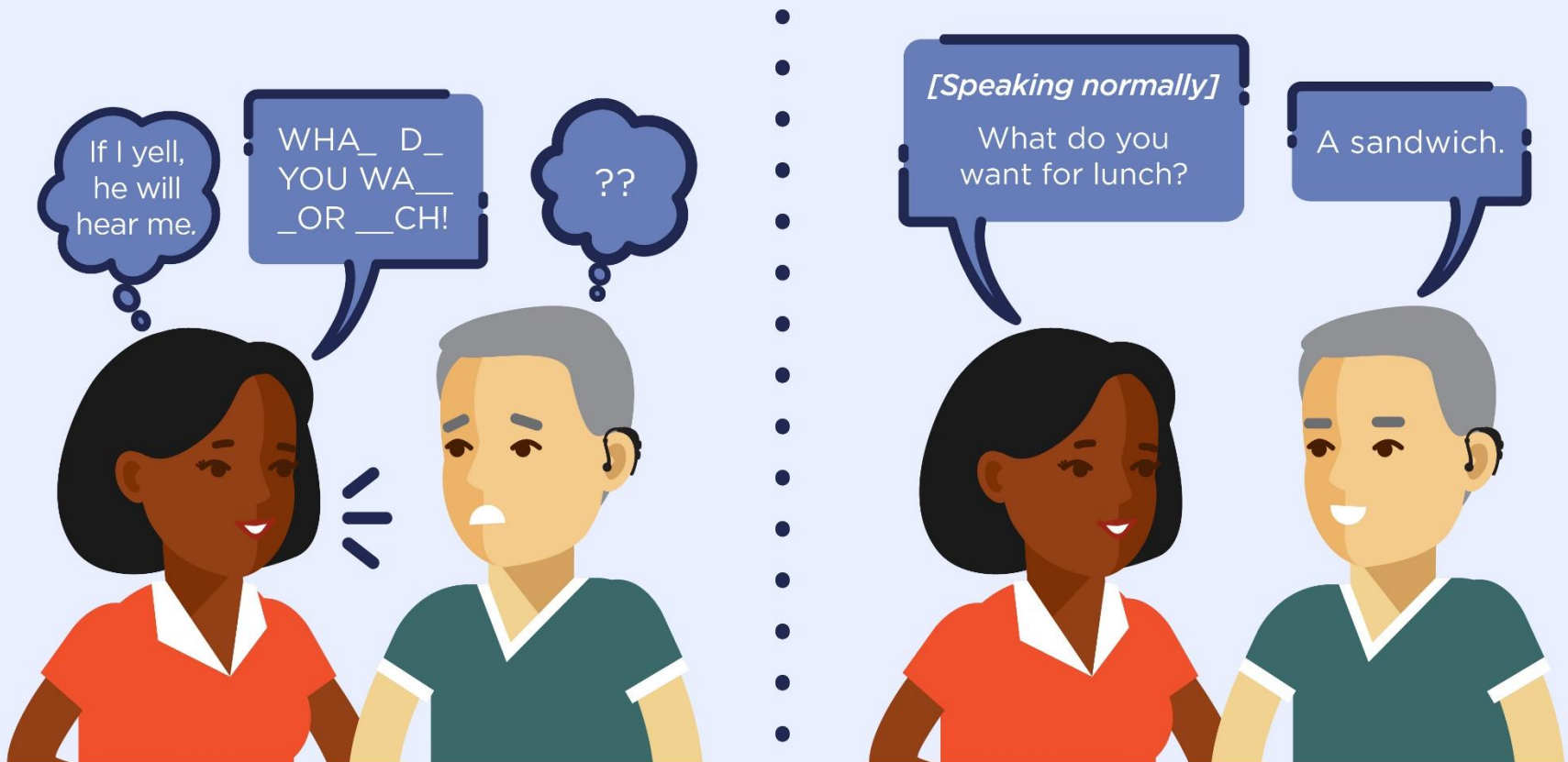
People with hearing loss can drive and lead productive lives.



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# Hearing Loss Awareness Month

## EXPECTATION VS REALITY



Shouting does not help a person with hearing loss hear better,  
face the person and rephrase if needed.



NCDHHS

HEARING LOSS AWARENESS MONTH

# Hearing Loss Awareness Month

## EXPECTATION VS REALITY



Cochlear Implant users can still have difficulties understanding conversations, especially in noisy environments. Click here to learn tips for communicating with someone who has hearing loss.



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