

Side by Side with DMH/DD/SUS

Improving our system together.

Kelly Crosbie, MSW, LCSW
Director

NC DHHS Division of Mental Health,
Developmental Disabilities, and Substance Use Services

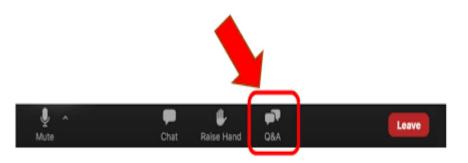
June 2, 2025



Housekeeping

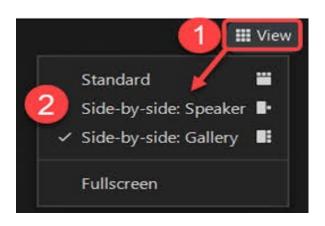
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- Please make sure you are using a computer or smart phone connected to the internet, and the audio function is on, and the volume is turned up.
- Please make sure your microphone is muted for the duration of the call unless you are speaking or asking questions.
- Questions can be submitted any time during the presentation using the "Q&A" box located on your control panel, and we will answer as many questions as time allows after the presentation.



Housekeeping





- American Sign Language (ASL) Interpreters and Closed-Captioning
 - ASL Interpreters and Closed-Captioning options will be available for today's event.
 - For closed-captioning options select the "Closed Caption" feature located on your control panel.

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Habrá intérpretes de ASL y opciones de subtítulos disponibles para el evento de hoy. Para opciones de subtítulos, seleccione la función "Subtítulos" ubicada en su panel de control.

- Adjusting Video Layout and Screen View
- Select the "View" feature located in the top-right hand corner of your screen.

Agenda

- 1. Introductions
- 2. MH/SU/IDD/TBI System Announcements & Updates
- 3. Focus: Crisis Services
- 4. Q&A

Kelly Crosbie, MSW, LCSW, DMH/DD/SUS Director



- 30 years in MH/SU/IDD Field
- 13 years in DHHS
- DMHDDSUS since Dec 2022
- Licensed Clinical Social Worker (LCSW)
- Person with lived experience

MH/SU/IDD/TBI System Announcements & Updates

Awareness Celebrations





Memorial Day Remembrance

On May 26, we recognized Memorial Day — a day to honor the legacy of service men and women who made the ultimate sacrifice.

We honor those who served by supporting those who continue to carry their legacy.

DMH/DD/SUS is dedicated to increasing access to services for Service Members, Veterans and their Families.

Resources include:

- <u>988 Lifeline</u>: press 1 to reach <u>Veterans Crisis Line</u>. Call for support -- whether in crisis or not!
- NC4Vets: find services for veterans
- NCServes: coordinated care and resources for veterans







NCServes Releases 10-Year Report

For ten years, NCServes has worked to transform coordination and delivery of services for Service Members, Veterans, and Families.

"A Decade of Service & Support for North Carolina Veterans and Their Families" finds:

- 61,320 individuals in the military community served from 2014-2024.
- A 248% increase in mental health crisis cases among SMVFs over the COVID- 19 pandemic;
- Top co-occurring needs include mental/behavioral health, along with employment, housing and benefits;



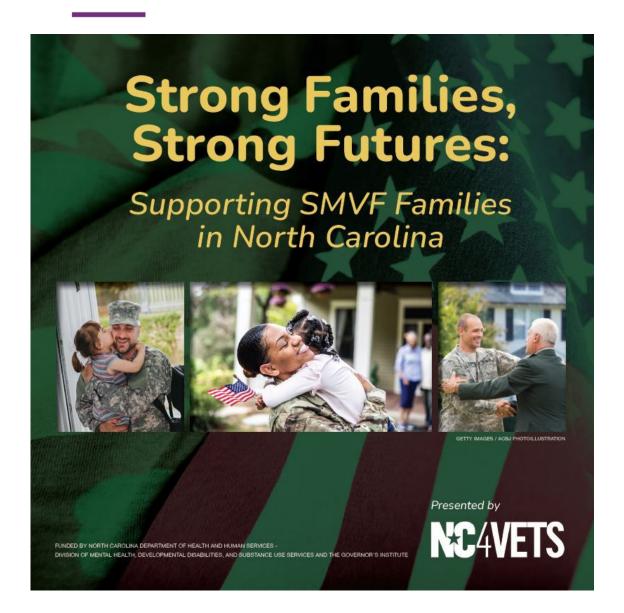


NC4Vets Journal

In partnership the Governor's Institute and the Triangle Business Journal (TBJ), DMH/DD/SUS has developed the latest NC4Vets Journal.

This publication provides resources to support the transition to civilian life and workplace integration for Service Members, Veterans, and Families (SMVF), as well as colleagues and employers.

- Read the Stories
- Visit the NC4Vets Website



June is Pride Month!

Pride Month is recognized as a time to celebrate the LGBTQ+ community, embrace the expression of identity, and honor the incredible contributions LGBTQ+ individuals have made throughout history

Mental health equity is a year-round priority.

Research shows that the LGBTQ+ population struggles disproportionately with mental health issues, substance use, and suicide.

- Approximately 40% of LGBTQ+ adults have experienced a mental illness in the past year.
- LGBTQ individuals are more than twice as likely as heterosexual men and women to have a mental health disorder in their lifetime.
- LGBTQ youth are twice as likely to experience depression, seriously consider suicide, plan for suicide, and attempt suicide than their peers.
- LGBTQ adults are nearly twice as likely as heterosexual adults to experience a substance use disorder (SUD).
- Transgender individuals are almost four times as likely as cisgender individuals to experience a SUD.
- More than 50% of LGBTQ+ adults of color in the United States face significant mental health challenges.



MH Health Access Grants: Program Highlights

UCA Waves

Supporting LGBTQIA+ and AANHPI communities through:

- Peer support groups for youth, families, and parents
- Educational videos and oral history projects
- Mental Health First Aid (MHFA) training
- Participation in Asian Youth Mental Health Conferences

<u>Charlotte Trans Health – PATH Program</u>

The Providing Access to Trans Healthcare (PATH) Program addresses healthcare disparities for transgender and gender diverse (TGD) individuals.

- Free case management, therapy, and medical care for uninsured/underinsured TGD people
- Community education and outreach promoting gender-affirming care, reducing stigma, and dispelling myths surrounding the TGD community.

Quality Comprehensive Health Center (QCHC)

QCHC's program improves health access and equity for underserved LGBTQIA+ and faith-based communities.

The initiative includes:

- Culturally and linguistically competent mental health services
- A coordinated system of care to meet rising community needs
- Focus on connecting individuals to appropriate and affirming support service



Increase access to care across the state



988 Trevor Lifeline



Strengthen the Crisis System



The Trevor Project focuses on ending suicide among LGBTQ youth.

If you or someone you know needs help, we are here for you.



TrevorLifeline

If you're thinking about suicide, you deserve immediate help. Call us anytime.

866.488.7386



TrevorText

Talk to a Trevor counselor via text message.

Text "START" to 678678



TrevorChat

Online instant messaging with a TrevorChat counselor

TrevorChat.org



TrevorSpace

A social networking site for LGBTQ youth under 25, and their friends & allies.

TrevorSpace.org



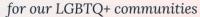
Suicide Prevention & General Info

Information on suicide prevention and FAQs on sexual orientation, gender identity and other topics can be found at:

TheTrevorProject.org/resources

TheTrevorProject.org

MENTAL HEALTH RESOURCES





TRANS LIFELINE

Support and resources for transgender people.

Available in the U.S. from 1 – 9 p.m. in English and Spanish.



Call 1-877-565-8860 or visit translifeline.org.

BLACKLINE

Peer support and counseling for LGBTQ+ BIPOC (Black, Indigenous, and People of Color).



Call 1-800-604-5841 or visit callblackline.com.

THE TREVOR PROJECT

Crisis intervention and suicide prevention for LGBTQ+ young people ages 13-24.



Call **1-866-488-7386**, text "Trevor" to **1-202-304-1200** (Monday - Friday, 3 – 10 p.m.), or chat online at **thetrevorproject.org**.

MENTAL HEALTH RESOURCES



for our LGBTQ+ communities

988 SUICIDE AND CRISIS LIFELINE

LGBTQ+ people under 25 years old can access 24/7 support.



Call **9-8-8** and press 3 to connect with a LGBTQI-trained crisis counselor or text "PRIDE" to **9-8-8**.

LGBT NATIONAL HOTLINE

Providing free and confidential peer-support, information, and local resources through national hotlines and online programs. All support volunteers identify as LGBTQ+.



Call 888-843-4564 or visit lgbthotline.org

THE BEHAVIORAL HEALTH HELP LINE

24/7 support for everyone, including LGBTQ+, Black, Indigenous, and People of Color (BIPOC), Deaf or hard of hearing, individuals with disabilities, and individuals whose first language is not English.



Call or text 833-773-2445, or chat online.

Juneteenth: Freedom Day (6/19)

Juneteenth, also known as Freedom Day, commemorates the emancipation of enslaved Black people in the United States. While the Juneteenth holiday comes just once a year, mental health equity is a year-round priority.



Juneteenth is an opportunity to recognize and condemn modern examples of racial inequity in all areas of life—including mental health care.

- 39% of Black and African Americans received mental health services compared to non-Hispanic Whites (52%)
- Suicide was the third leading cause of death among African Americans 10 to 24 years old, and African American men 25-34
- Black and African American adults are 20% more likely to report serious psychological distress than White adults.
- Roughly 10% of Black and African Americans were not covered by health insurance, compared with about 6% of non-Hispanic White Americans

Black Youth Suicide Prevention Action Plan

Black Youth Suicide Prevention Draft Action Plan – Your Feedback Needed

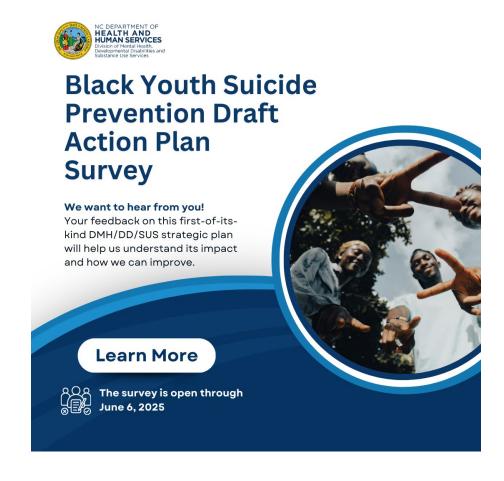
DMH/DD/SUS has developed its first-ever strategic plan dedicated specifically to preventing suicide among Black youth.

The plan addresses critical factors affecting Black youth suicide risk, such as:

- Systemic barriers to accessing care
- Cultural stigma around mental health
- Limited representation among providers
- Need for culturally responsive prevention strategies and community engagement

We Want Your Input!

Review the draft plan and share your feedback by completing our public survey by Friday, June 6, 2025.





Strengthen the Crisis System

Black Youth Suicide Policy Academy

- DMHDDSUS formed cross-sector leadership team to lead effort in NC
- Joined 7 other states and D.C. at SAMHSA Policy Academy
- Developed 5-year Black Youth Suicide Prevention Action Plan
 - To be published soon!
 - Strong Together



Stronger Together Action Items

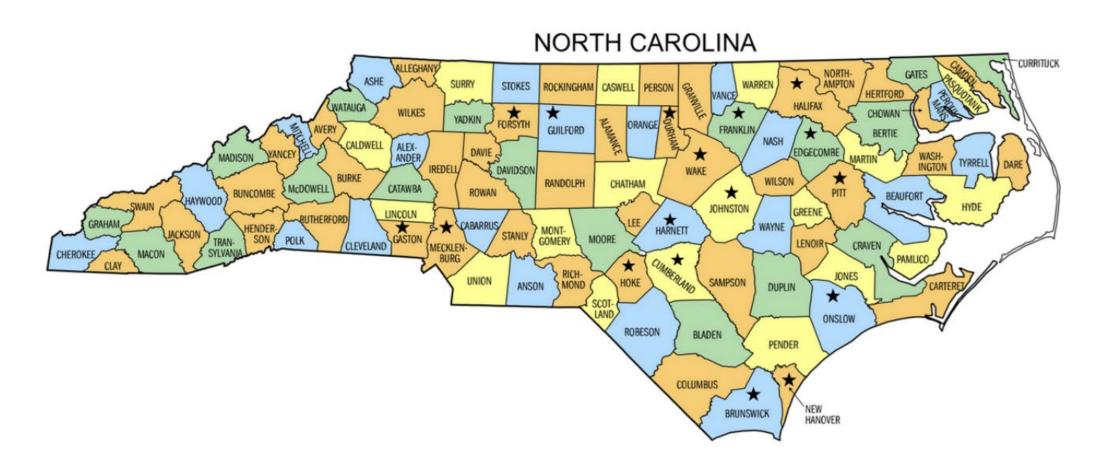
Activities

- 1) Strategic planning and sustainability efforts
- 2) Establish a BY Suicide Prevention Advisory Board
- 3) Organize and implement a statewide BY Suicide Prevention Conference
- 4) Create and implement a Community of Practice and Education Team
- 5) Train non-clinical providers to increase access to crisis care
- 6) Evaluate efforts to support sustainability and best practices

17 target counties based on ED data and 988 data

Using Data to Focus Outreach

Figure 1. Statewide Effort and Concentrated Counties of Focus



NC Black Youth Wellness Advisory Council



MAKE A DIFFERENCE. BE A VOICE. SAVE LIVES.

THE NORTH CAROLINA BLACK YOUTH WELLNESS ADVISORY BOARD NEEDS YOUR PARTICIPATION!

WE ARE LOOKING FOR YOUNG ADULTS AGES 18-24 WITH A PASSION FOR MENTAL HEALTH AND COMMITTED TO BREAKING THE STIGMA

SURROUNDING MENTAL HEALTH AND WILLING TO SERVE AS LEADERS FOR THE ADVISORY BOARD.

- ADVOCATE FOR YOUTH MENTAL HEALTH: RAISE AWARENESS ABOUT
- DEVELOP & PROMOTE PROGRAMS: COLLABORATE TO CREATE AND FACTORS THROUGH EDUCATIONAL PROGRAMS FOR YOUTH PROVIDE PEER PERSPECTIVES: SHARE PERSONAL EXPERIENCES AND
- .SUPPORT COMMUNITY ENGAGEMENT: ENGAGE WITH LOCAL SCHOOLS ORGANIZATIONS, AND COMMUNITIES TO SPREAD AWARENESS AND FOSTER SUPPORTIVE ENVIRONMENTS.

APPLICATION DEADLINE



FEBRUARY 1

Contact: Sydney Caldwell | caddes@unc.edu Apply at: https://forms.gle/LKBv8KikyZAHG51i6





- 94 active members, 18–24-year-olds
- 13 subcommittees
- Applicants from 32 counties

Goals:

- Provide a forum for youth to effect change in policy and practice within the mental health and crisis system
- Train youth on the crisis system and resources to informally expand the peer support network
- Support conference planning and agenda
- Develop and lead initiatives for the benefit of area youth and the community
- Support the mental health workforce pipeline



Black Youth Wellness Community of Practice and Education (COPE)



Are you a community leader who is passionate about helping others?

If so, we invite you to apply to participate as a Community of Practice and Education (COPE) team member.

We are looking for passionate mental health champions who are committed to breaking the stigma surrounding mental health and are willing to serve as leaders for the COPE.

WHAT TO EXPECT:

- Regular Engagement
- Shared Knowledge and Expertise
- Collaborative Learning
- Sense of Community
- Professional Development

APPLICATION DEADLINE

February 28, 2025

Click here to apply OR

Scan the QR Code



Sponsored by the North Carolina Black Youth Suicide Prevention Action Planning Team, UNC Suicide Prevention Institute, Village of Care, and the Black Wellness Collective Lab

- 134 active members
- 13 subcommittees
- Goals:
 - Paring together cross-sector advocates and champions to foster collaborations, share best practices, and collectively address solutions to decrease stigma by promoting and implementing culturally relevant crisis care and suicide prevention for BY.

Stronger Together Conference: Statewide Solutions for Black Youth Mental Wellness



- Saturday, 9/20/25
- Rocky Mount Event Center
- Target audience: youth 18-24
- Keynote speaker: Rafiah Maxie
- Barbers trained in CALM, MHFA will offer free haircuts
- Opportunities to engage:
 - Tabling
 - Sponsorship
 - Hannah.Harms@dhhs.nc.gov

Helene Response Updates

HOPE 4 NC Update

Hope4NC teams are partnering with **Long-Term Recovery Groups (LTRGs)** and local organizations to bring emotional support and recovery resources to communities affected by Hurricane Helene.

 Hope4NC is present in every impacted county to provide mental health services and ongoing recovery support

Through the dedication and hard work of our collaborative teams, some of the services we've provided include:

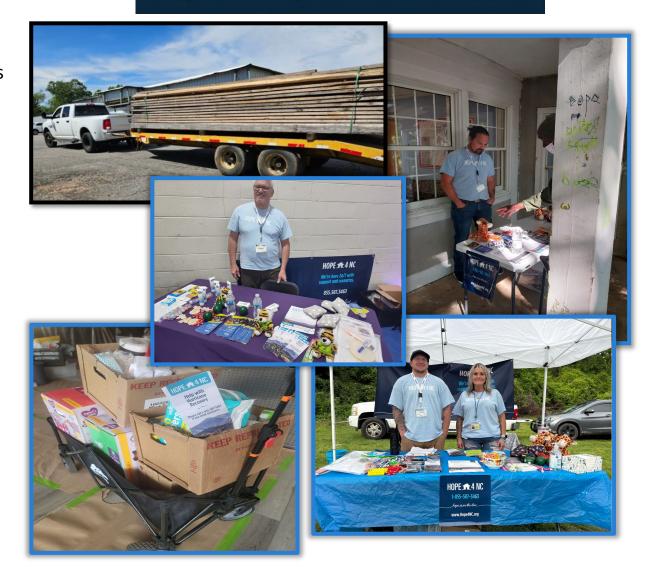
Hotline Calls: 7,029

• Individual Crisis Counseling: 1,284

Group Counseling/Public Education/Events: 2,407

• In-Person Contacts: Over 6,000

Hope4NC Helpline: 1-855-587-3463





HOPE 4 NC Update

Hope4NC Helpline: 1-855-587-3463

Communication Campaign

Billboards

32 in 12 WNC counties

PSA's

Live in June

Social Media – FB, Instagram

Live in June





Increase access to care across the state

Community Events



Triangle Business Journal Empowered Women's Forum

DMH/DD/SUS Director Kelly Crosbie participated in a panel discussion about Women and Health during the Empowered Women's Forum in Cary, N.C.

Director Crosbie was joined by Gale Adcock, NC Senator, Nurse Practitioner, and former SAS Chief Health Officer and Kate Stratten, Global Health Executive and Former IntraHealth CEO to discuss the importance of prioritizing physical and mental health.







DMH/DD/SUS Team Members Participate in NAMIWalks

The **DMH/DD/SUS team, Together4MentalHealth**, joined over 100 teams for the **2025 NAMIWalks NC** fundraiser at **Perimeter Park in Morrisville**.

- Over 25 DMH/DD/SUS staff members
- participated
- More than 1,200 walkers came together
- \$140,000+ raised for mental health awareness and support

About NAMIWalks:

Held every May during National Mental Health Awareness Month, NAMIWalks is the National Alliance on Mental Illness' oldest signature fundraising program. With 190+ community walks across the country, it raises awareness, funds, and hope for individuals with mental illness and their loved ones.



Program Highlights



Wake County Boys and Girls Club: Youth Problem Gambling Prevention

The Boys & Girls Clubs of Wake County received a grant from the NC Problem Gambling Program to implement prevention education around gambling, gaming, and digital media use.

- 300+ students participated across 8+ Wake County locations
- Curriculum focused on evidence-based methods to shift attitudes, beliefs, and behaviors
- Youth created PSAs and posters to raise awareness, displayed for families and visitors
- Over 1,500 youth, staff, and parents were reached through the program's messaging

This initiative highlights the power of **early education and youth engagement** in preventing problematic behaviors and addictions.







Toolkit: NC Innovations Waiver

The NC Innovations waiver resources launched 4/25 to share information with people who may be eligible for services and help them understand the process.

The toolkit is available in **English** and **Spanish**. It includes:

- Flyers: A general overview and more detailed explanation
- <u>Social Content</u>: Social media posts about the NC Innovations waiver that you can share on your social and digital channels.
- <u>NC Innovations waiver webpages</u>: What to know about the NC Innovations waiver, examples of services it covers, ways to apply and how the waitlist works.

Bilingual Toolkit Materials Available for Download:

Essentials Presentation on available services



Social Media
Posts & Graphics



Email templates for members and partners to download the toolkit



Flyers to share information about services covered by the NC Innovations waiver.



Upcoming Conferences



Prevent substance misuse and overdose

2025 North Carolina Adolescent SUD Conference

Join the Governor's Institute and NCDHHS for the second annual Adolescent SUD Conference.

This is a virtual event and CE hours are available.

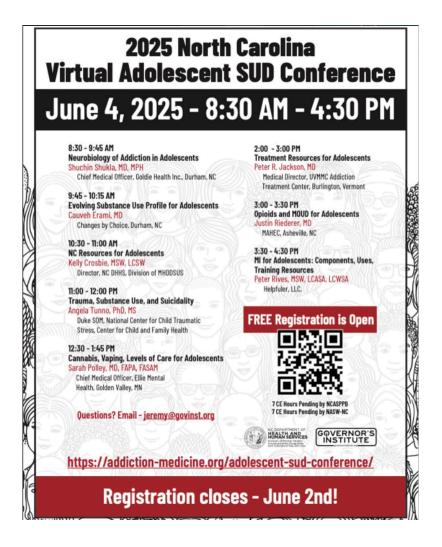
Registration closes today!

Date/Time: Wednesday, June 4, 2025, 8:30-4:30

p.m.

Registration: Register for the conference

More Information: View the conference agenda





DMH/DD/SUS Hosts Spring i2i Pre-Conference Session Advancing the Olmstead Plan: One Goal, Many Partners

DMH/DD/SUS will host a pre-conference session explaining the Olmstead Plan and groundbreaking DMH/DD/SUS initiatives. Panel discussions will include NCDHHS leaders, people with lived experience, and service providers.

Pre-Conference Date/Time: Monday, June 9, 2025, 1:30-4:30 p.m.

Conference Date: June 10-11, 2025

Location: Hilton Raleigh North Hills, 3415 Wake Forest Rd, Raleigh, NC

Registration: Register for the conference (Closes 6/4)





Strengthen the Crisis System

Crisis System Updates



Strengthen the Crisis System

Peer Warmline Dashboard

The <u>Peer Warmline Dashboard</u> shares real-time insights on usage, satisfaction, and call patterns since its launch in **February 2024**.

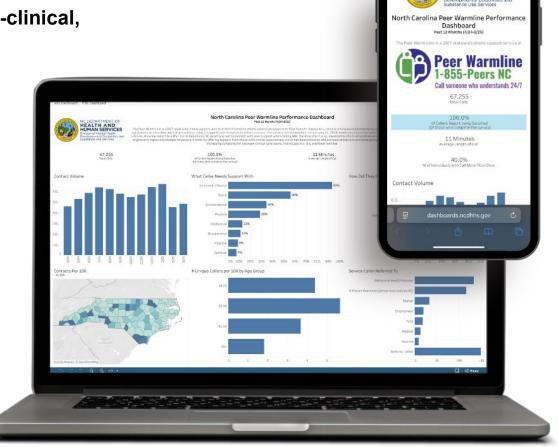
Staffed by **Certified Peer Support Specialists**, the warmline offers **non-clinical**, **lived experience-based support** 24/7.

Highlights:

- 56,000+ callers from Feb–Mar 2025
- 99% satisfaction rate among survey respondents
- 40% of callers called back again—showing trust and value
- Common reasons: emotional distress, mental health concerns, substance use, or needing someone to talk to

Why It Matters:

- Works in tandem with 988 to offer an option for peer-led,
 non-crisis support
- Peer support reduces ER visits and hospitalizations by offering early, human-centered connection



Peer Warmline Dashboard



Strengthen the Crisis System

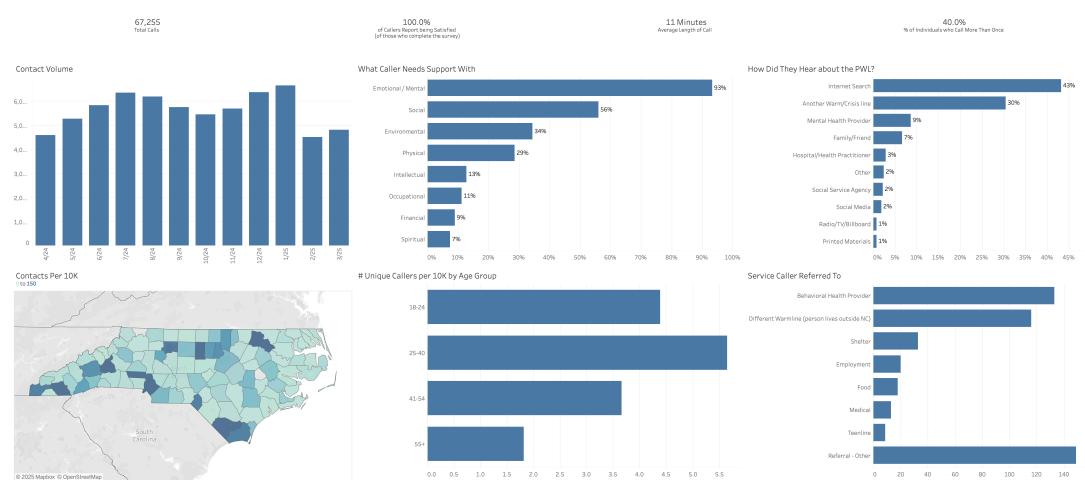
988 Dashboard PWL Dashboard



North Carolina Peer Warmline Performance Dashboard Past 12 Months (4/24-3/25)



The Peer Warm Line is a 24/7 statewide phone support service in North Carolina where callers can speak with Peer Support Specialists—people who have lived experience with mental illness and/or substance use disorders and can provide non-clinical support and resources to others in crisis. The service, which launched on February 20, 2024, works in conjunction with the 988 Suicide and Crisis Lifeline, allowing callers to either dial 1-855-PEERS NC directly or opt to connect with peer support when calling 988. The Peer Warm Line, operated by the Promise Resource Network, aims to reduce stigma and improve outcomes for people in crisis by offering support from those with similar experiences, which has been shown to reduce hospitalizations and emergency department visits while increasing collaboration between clinical care teams, individuals in crisis, and their families.



DMH/DD/SUS Awards \$2.6 Million to Update Community Crisis Centers

Supports 18 community crisis centers and Facility Based Crisis Centers across 14 N.C. counties.

The funding will be used for building repairs, modifications, beds and other facility-upgrades so that more people can go someplace safe when they need it most.

The awards will be distributed July 1, 2025 to use during SFY 2026.



Strengthen the Crisis System

In Case You Missed It: NCDHHS Fireside Chat and Tele-Town Hall NC Crisis Services: Support For All Ages

The panel discussed:

- What crisis services are and how to access them
- When to get support if you're struggling, or a caregiver of someone who needs help
- Where to find mental health resources for youth and adults in North Carolina

Watch The Replay



Fireside Chat & Tele-town Hall: NC Crisis Services: Support for All Ages Tues., May 13 | 6 to 7 p.m. ET



Lisa DeCiantis, MA, LCMHC
Chief Clinical Officer for Mental Health
Wellness, Treatment and Recovery, NCDHHS



Noah Swabe Chief Operating Officer Promise Resource Network



Natasha Holley, MSW, LCSW, LCAS, CCS Chief Executive Officer Integrated Family Services, PLLC

Submit questions live: f D (855) 756-7520 Ext. 120795# ASL Interpretation & Communication Access Real-Time Translation (CART) provided.



NC CRISIS SERVICES

No Matter The Crisis, There Are Options

People can get support for:

- Social or family situations
- Depression, anxiety, panic attacks
- Thoughts of suicide
- Alcohol or drug use
- Or if they just need someone to talk to





Whatever your crisis, you have options



Get Help 24/7

Connect with someone now

Free, private support is available 24 hours a day, 7 days a week through the 988 Lifeline and NC Peer Warmline.

Get help in person

If someone is struggling, a mobile crisis team can come to them, or they can go to a community crisis center.



Connect with someone now: 988 Lifeline and Peer Warmline

988 Suicide & Crisis Lifeline

- Call or text 988 or chat online at 988lifeline.org
- For help in Spanish: press 2 or text AYUDA to 988.
- For specialized support: Press 1 for the Veterans Crisis Line or press 3 for LGBTQI+ young people.
- If someone is Deaf, Hard of Hearing or has hearing loss: Call 988 by Videophone or connect through the web portal: **988Lifeline.org/deaf**

NC Peer Warmline: 1-855-PEERS NC (1-855-733-7762)

- Free, confidential, available 24/7 (English only)
- Connects callers with Peer Support Specialists, who are living in recovery and use their experience to help others.
- Learn more at <u>NCDHHS.gov/PeerWarmline</u>.









It's ok to need support



Get help in person: Mobile Crisis Teams

If someone is struggling, a mobile crisis team can come to them, day or night.

The team is made up of one or two helpful, caring counselors. They are ready to meet the person at their home, school or somewhere they feel safe.

Mobile crisis teams are available to all North Carolinians for free, even if someone doesn't have insurance (there may be costs for recommended treatment.)





Help That Comes to You



Get help in person: Community Crisis Centers

Community crisis centers provide fast, in-person help with mental health disorders and treatment for alcohol or drugs. Most are open 24/7, no appointment needed.

Behavioral Health Urgent Care (BHUC) facilities give immediate help but not hospital-level care. Almost all are open 24/7 and can support someone for up to 23 hours.

Facility-based crisis centers provide more intensive care and a safe place to stay for more than one day. People can go for short-term inpatient mental health stabilization or substance use detox.







Walk-In Mental Health and Substance Use Support

Supportive, 24/7 Crisis Care

What to know before you go: Community Crisis Centers

- Help is available for people ages 4 and up.
- Bring an ID, insurance card (if available) and any medications.
- People do not need insurance.
 - If someone has insurance, the facility will take that information for billing.
 - If someone does not have insurance, the center will work with them on payment options.
- Don't speak English? Ask for an interpreter!
 Most centers have interpreters or phone or video options.







It's ok to need support – Andrew's Story

Support when you need it most – Jennifer's Story

Crisis Services PSAs

You can find the full playlist of PSAs, in English and Spanish, on the NCDHHS YouTube Channel:

https://www.youtube.com/playlist?list=PLUadR7S9ykdk8a2GrKjOTn0u9al7oEpPi



Find a mobile crisis team or community crisis center

- 1. Visit <u>ncdhhs.gov/Crisis-Services</u>
- 2. Scroll down to "Get help in person"
- 3. Click "Mobile Crisis Teams" or "Community Crisis Centers"
- 4. Enter a zip code





If someone is in crisis, they can go to whichever center is closest and get help finding treatment.



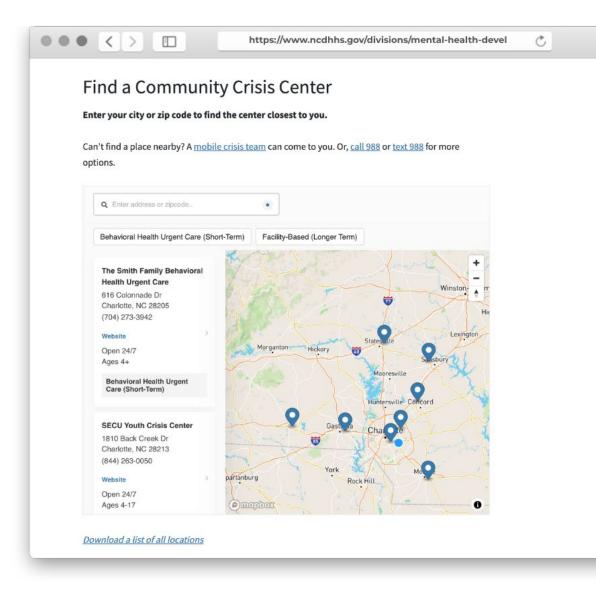
Walkthrough:

Find a Community Crisis Center

This page connects individuals, families, and providers to local centers that offer mental health, substance use, and intellectual/developmental disability crisis care in a safe, supportive environment.

In this walkthrough, we'll show you how to:

- Locate centers by region
- Understand the types of services provided
- Identify the best point of contact for your area





Crisis Bilingual Toolkit

A <u>free</u>, <u>downloadable toolkit</u> is available to share information and resources on ways to find mental health support or substance use treatment at no or low-cost, wherever you live in North Carolina.

The materials are designed to help spread the word about crisis services in **English** and **Spanish** and include:

- Social media posts
- Flyers
- PSAs
- And more!

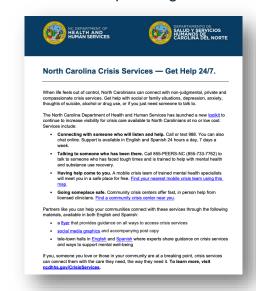
Social Media Posts & Graphics



Video PSAs



A stakeholder email for partners to use while spreading the word



Flyers to share information about services available in NC



Help Spread The Word: NC Crisis System

There are many ways to provide information about crisis services and options to people who may need them now or in the future.

Providers and partners can:

- Keep and display flyers at offices
- Share social media posts across platforms
- Post a link to the toolkit on their website
- Distribute flyers at community health events
- Send the stakeholder email to their own listservs and adapt it to include in newsletters
- Present this Crisis Services Essentials deck
- Use the research and messaging to create their own materials

















Q&A





Questions and feedback are welcome at BHIDD.HelpCenter@dhhs.nc.gov.

The recording and presentation slides for this webinar will be posted to the <u>Community</u>
<u>Engagement & Training</u> webpage.



Stay Connected with DMHDDSUS





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