



Infant Formula Choices (May 2022)

www.ncdhhs.gov/formula

If you normally buy a standard milk-based formula like these, you have many options.

Gerber Good Start Gentle



Similac Advance



Enfamil Infant Formula



Your baby can use most types of milk-based infant formula. These formulas are generally safely interchangeable. Generic and store brand formulas are good choices.

 <p>Earth's Best Organic</p>	 <p>Gerber Good Start Gentle Supreme</p>	 <p>Enfamil NeuroPro Gentlease</p>	 <p>Gerber Good Start SoothePro</p>	 <p>Similac Sensitive</p>
 <p>Enfamil AR</p>	 <p>Enfamil NeuroPro Sensitive Infant Formula</p>	 <p>Similac 360 Total Care Sensitive</p>	 <p>Similac Pro-Sensitive</p>	 <p>Similac For Spit Up</p>
<ul style="list-style-type: none"> • CVS Advantage Infant Formula with Iron • CVS Health Complete Comfort • CVS Health Sensitivity • Enfamil Enspire • Enfamil Enspire Gentlease • Enfamil NeuroPro Infant • Enfamil Reguline • Enfamil Simply Organic • Kirkland Signature ProCare • Little Journey Advantage Baby Formula • Little Journey Sensitivity • Mama Bear Advantage Infant Formula with Iron 	<ul style="list-style-type: none"> • Mama Bear Sensitivity • Member's Mark Advantage Infant formula with Iron • Member's Mark Gentle • Member's Mark Infant formula with Iron • Member's Mark Sensitivity • Parent's Choice Complete Comfort • Parent's Choice Sensitivity Infant Formula • Parent's Choice Advantage Infant Formula Milk based with Iron • Parent's Choice Gentle Infant Formula • Parent's Choice Infant Formula Milk based with Iron • Parent's Choice Tender Infant Formula Milk based with Iron 	<ul style="list-style-type: none"> • Similac 360 Total Care • Similac Organic • Similac Pro Total Comfort RTF • Similac Pro-Advance • Up & Up Advantage Infant Milk based with Iron • Up & Up Complete Comfort • Up & Up Gentle Infant Formula • Up & Up Infant Milk based with Iron • Up & Up Sensitivity • Well Beginning Sensitivity Baby Formula • Well Beginnings Advantage with Iron • Well Beginnings Gentle 		

If you normally buy a soy-based formula like Gerber Good Start Gentle Soy



Your baby can use most types of soy-based infant formula, so you have several options.



Similac Soy Isomil



or



Enfamil ProSobee

- Parent's Choice Soy Infant Formula with Iron
- Up & Up Soy Infant Formula with Iron
- Well Beginning Soy

Reminders for Parents & Caregivers Learn more at www.ncdhhs.gov/formula

- Some babies can't take standard or "regular" formula. Specialty formula is specifically recommended product to manage or treat medical conditions.
- Talk with your child's health care provider if you are not sure about what is safe for your baby.
- Purchase no more than a 10 – 14-day supply so product is available for all infants.

DO NOT do the following because they can be very dangerous for babies

- ✗** Water down formula
- ✗** Try to make formula at home
- ✗** Use toddler formula for younger babies