

Medicaid Breastfeeding Support

For families enrolled in NC Medicaid plans, support for breastfeeding is available to help you meet your goals. Please contact your health care provider to connect with additional resources.

Lactation services:

- If you need help with breastfeeding positions, milk supply and soreness, lactation support may be helpful. Work with your provider to see if lactation support would assist with breastfeeding. Lactation support is covered without prior authorization through Medicaid.

Breast pump coverage:

| Plan | How to get a breast pump covered? |
|-------------------|--|
| HealthyBlue | <p>Blue Cross Blue Shield partners with EdgePark to process electric breast pump requests. Members can order covered breast pumps directly from Edgepark without prior authorization for consumer grade pumps.</p> <p>EdgePark www.edgeparkbreastpumps.com/order (855) 504-2099 Monday - Friday, 8:00 AM to 9:00 PM Eastern</p> <p>Additional Support: Healthy Blue offers an “Extras for new moms” option that includes a Breastfeeding Support Kit, which includes an infant support nursing pillow, washable nursing pads, a nursing cover and educational brochures. Expecting parents should call member services to request these benefits. There is also a Safe Sleeping Kit, which includes infant sleep guidelines and educational brochures, a Halo sleepsack and a Soothie pacifier.</p> <p>www.choosehealthyblue.com Member services: (844) 594-5070 Monday - Saturday, 7 AM to 6 PM Eastern</p> |
| United Healthcare | <p>United Healthcare provides free breast pumps for any pregnant or postpartum mom who does not qualify for a breast pump through WIC (available for women beginning at 36 weeks gestation and up to one year postpartum).</p> <p>United Healthcare partners with Aeroflow to process electric breast pump requests. Aeroflow offers a selection of Ameda, Lansinoh, Evenflo, Medela, Motif and Spectra breast pumps.</p> <p>Aeroflow https://aeroflowbreastpumps.com/qualify-through-insurance To submit an online request, families will have to provide an email address. 1-844-867-9890 Monday - Friday, 8:00 AM - 5:30 PM</p> <p>Additional Support: Insurance-covered postpartum support, including maternity compression items, mattress covers and pillow protectors, is also offered. Families</p> |

who complete requests using the Aeroflow website will be presented with a list of items covered by their health insurance plan.

www.uhccommunityplan.com/nc/medicaid/medicaid-uhc-community-plan

Member services: 1-800-349-1855

Aeroflow

<https://aeroflowbreastpumps.com/>

1-844-867-9890

Monday - Friday, 8:00 AM - 5:30 PM

AmeriHealth

AmeriHealth is currently working to add breast pump coverage as a value added service as soon as possible.

In the meantime, they cover medically necessary breast pumps under Durable Medical Equipment (DME) benefit. Members should contact their health care provider to assist with ordering a pump and meeting prior authorizations.

AmeriHealth Caritas NC members who have questions or need assistance with breastfeeding or pumping, or obtaining breast pumps through WIC, should contact our Brightstart team available to support expectant and new moms at 1-833-475-2262.

Carolina Complete Health

Carolina Complete Health offers a Start Smart for Your Baby® program for members that includes resources for breastfeeding and infant nutrition. In addition, eligible members can receive a breast pump and infant car seat through Carolina Complete Health's Value-Added Services.

Visit www.carolinacompletehealth.com/members/medicaid/resources/vas/new-mothers.html

WellCare

Well Care will provide an electric breast pump to a pregnant or new parent if the parent was denied a breast pump through WIC. To request a breast pump, families or care managers can contact Customer Service by calling 866-799-5319. Primary care providers can send a prescription for a breast pump to an in-network medical equipment vendor.

Any WellCare covered member with questions related to breastfeeding may call the nurse advice line 24x7 for support at 800-919-8807.

Any WellCare covered member with questions or concerns related to breastfeeding, pumping and storage of milk may contact Care Coordination by calling 833-298-4301 and ask to speak with maternity.

If you have any questions related to formula conversion or are having difficulty obtaining formula, please contact Care Coordination for additional assistance: 833-298-4301 and ask to speak with maternity.

If you are in need of assistance in finding a community-based partner for hands-on support for breastfeeding barriers, please contact Care Coordination by calling 833-298-4301 and ask to speak with maternity.

www.wellcarenc.com/members/medicaid.html

Request a breast pump: 1-866-799-5319

Breastfeeding questions: 1-800-919-8807
Help with pumping, milk storage and formula: 1-833-298-4301, ask for maternity
Member services: 1-866-799-5318
Monday–Saturday, 7:00 AM to 6:00 PM

**Medicaid
Direct**

If you are covered under Medicaid Direct, breast pumps could be considered under Durable Medical Equipment (DME) services with a medical necessity review. However, Medicaid is currently assessing this policy.

Accessing Breastfeeding Support Through WIC

The North Carolina WIC program supports families in determining and achieving their infant feeding goals. Families enrolled in WIC can receive information and education about breastfeeding through trained local agency staff, [WIC Breastfeeding Peer Counseling program services](#) and their local WIC agency's breastfeeding support phone line.

Local WIC agencies also provide breast pumps to participants who need them following an assessment by trained staff. WIC staff ensure that the participant receives the appropriate breast pump for their situation and educate on the use and care of the pumps.

The following breast pumps are available to WIC Program participants:

- Single-user manual pumps: ideal for occasional separation or short-term breastfeeding issues, such as engorgement or weaning
- Single-user double electric pumps: ideal for a parent who is maintaining their milk supply or is only using the pump intermittently (such as during the work day)
- Multi-user double electric pumps (loaned breastfeeding supply): ideal for a parent who is establishing their supply and the baby is not able to feed at the breast

Contact your [local WIC agency](#) to learn more about how they can support you.