North Carolina
Breastfeeding-Friendly
Child Care Designation

North Carolina Breastfeeding-Friendly Child Care Designation Background

Welcome to the North Carolina Breastfeeding-Friendly Child Care Designation online application! We appreciate you taking the time to complete this application. Please read all instructions on this page prior to completing the application.

The North Carolina Breastfeeding-Friendly Child Care Designation (NC BFCCD) is administered by the NC Division of Public Health (DPH). The NC BFCCD recognizes licensed child care programs statewide that promote, protect, and support breastfeeding. The five standards of the NC BFCCD include:

1) Written Policy

2) Community Connections

3) Professional Development

4) Environment

5) Curriculum

The NC BFCCD integrates the Ten Steps to Breastfeeding-Friendly Child Care from the Carolina Global Breastfeeding Institute (CGBI) at UNC-Chapel Hill into the five standards.

Application Instructions

Applications are accepted on a rolling basis and are reviewed biannually. After submission of your application, an automated email will be sent to the email address provided in the application. The email contains a copy of your child care program's application and will serve as proof of receipt by the North Carolina Division of Public Health.

Child care programs must answer all required questions below, partial applications will not be accepted. Required questions are indicated by a red asterisk (*). A child care program MUST answer all questions and provide requested supporting documentation. **All five standards must be met to achieve the designation.** Websites linked in the application will open in new browser tabs.

Awarded child care programs will receive a certificate to display and their designation will be promoted on the North Carolina Breastfeeding-Friendly Child Care Designation Program web page. The certificate expires after 3 years and a new application will need to be completed at that time.

The application deadline is September 30, 2021 and all applicants designated as a North Carolina Breastfeeding-Friendly Child Care Facility will be notified by December 31, 2021.

Save & Return
Use an account to return to saved work.

| Log in |

If you would like to save your progress on your application, click the "Save Progress" button at the bottom of the page. This will allow you to create an account so you may resume your application at a later time without submitting your progress. You are not required to create an account to submit your application.

If you have an account and would like to resume your saved application, click the "Log in" button above.

When you are ready to submit your application, you must click "Submit" at the bottom of the last page for your application to be submitted. Saving your progress does NOT submit your application for review.

Save Progress   Next >>

33% Complete

Program Information

Child Care Program's Contact Information

Child Care Program Name *

NC DCDEE License Number *

Child and Adult Care Food Program (CACFP) Agreement Number (if applicable):

Child Care Program's Physical Address *

Address Line 2

City *   **State** *   **Zip Code** *

County *

Child Care Program Website Address (if available)

On-Site Administrator Contact Information

Please include information for your child care program's on-site administrator.

On-Site Administrator's Name (First and Last Name) *   **On-Site Administrator's Title** *

On-Site Administrator's Phone Number *

xxx-xxx-xxxx

On-Site Administrator's Email Address *

Confirm On-Site Administrator's Email Address *

Application Contact Information

*Please include information for the contact who the NC Breastfeeding-Friendly Child Care Designation Review Committee may contact with questions or information about the application **if different from the on-site administrator**.*

Is the application contact information the same as the on-site administrator contact information? *

○ Yes

◉ No

Application Contact's Name (First and Last Name) *   **Application Contact's Title** *

Application Contact's Phone Number *

xxx-xxx-xxxx

Application Contact's Email Address * ⑦

[   ]

Confirm Application Contact's Email Address * ⑦

[   ]

Child Care Program Type

Is your child care program a Child Care Center or Family Child Care Home? *

○ Child Care Center

○ Family Child Care Home

Child Care Program Enrollment Information

Complete the table below with your child care program's enrollment information for all age groups. *

	Total Enrolled	Receiving Any Breast Milk
Infants < 6 months old		
Infants ≥ 6 months old		
1-year olds		
2-year olds		
3-5-year olds		

Total Enrolled: total number enrolled in your child care program.

Receiving Any Breast Milk: total number receiving any breast milk while at your child care program.

Child Care Program Staff Numbers

Complete the table below with your child care program's staffing information. *

Number of Staff

Infant Teachers	
Toddler Teachers	
3-year-old to 5-year-old Teachers	
Administrators	
Infant/Toddler Substitute Teachers	
Other Staff	
Total Staff	

Technical Assistance

Technical assistance is defined as assistance with application completion and/or implementation of breastfeeding-friendly child care standards.

Did a technical assistance (TA) provider help you with completion of this application? *

◉ Yes
○ No

Which of the following TA providers assisted you? *(Check all that apply)* *

☐ Babies First NC Project

☐ Breastfeeding Family-Friendly Communities (Orange, Durham, Chatham, Pasquotank counties)

☐ Child and Adult Care Food Program (CACFP) Consultants

☐ Children's Environmental Health Specialists (Sanitation)

☐ DCDEE Child Care Consultant

☐ Child Care Health Consultant

☐ NC Infant Toddler Quality Enhancement Project Specialist

☐ Smart Start at the local level: TA Specialists

☐ WIC Regional Breastfeeding Coordinator

☐ Other (enter below)

Optional Feedback

Please share why your child care program is applying for this designation.

<< Previous   Save Progress   Next >>

67% Complete

Standard #1: Written Policy

Does your child care program have a written breastfeeding policy that addresses all required breastfeeding topics? *

○ Yes

○ No

[List of Required Breastfeeding Topics for the Written Breastfeeding Policy](#)

Does your child care program share the written breastfeeding policy with employees as part of orientation/training and families as part of enrollment? *

○ Yes

○ No

Upload a copy of your child care program's most current written policy on breastfeeding. The policy must include your child care program's name and the date the policy was adopted, revised, and/or reviewed. *

Choose Files	No file chosen

Is your child care program utilizing [this infant feeding plan](#) OR does your infant feeding plan ask the same questions? *

○ Yes

◉ No

Note: As described in the [North Carolina Child Care Rules 10A NCAC 09.0902(a)](#), a detailed feeding plan should be developed, and updated as needs change, for all children up to 15 months of age.

Upload a copy of your infant feeding plan here. *

Choose Files	No file chosen

See resources below for assistance with written breastfeeding policy & infant feeding plan
[List of Required Breastfeeding Topics for the Written Breastfeeding Policy](#)
[Feeding Infants in the Child and Adult Care Food Program](#)

Standard #2: Community Connections

Are up-to-date printed and/or electronic breastfeeding resources available to families and staff and are all staff aware of these resources? *

○ Yes

○ No

Does your child care program have a list of community breastfeeding services available and refer breastfeeding families to these community breastfeeding services as appropriate? *

○ Yes

○ No

Enter the date that the lists of breastfeeding resources and community breastfeeding services were last reviewed by your child care program staff.
*It is recommended that child care programs update their lists of breastfeeding resources and community breastfeeding services annually. ***

MM/DD/YYYY

Identify all community breastfeeding services on your breastfeeding community services list (*Check all that apply*). *

☐ Breastfeeding support groups

☐ La Leche League

☐ International Board Certified Lactation Consultants (IBCLCs)

☐ Certified Lactation Counselors (CLCs)

☐ Local WIC agency(ies)

☐ Local WIC Breastfeeding Peer Counselor Program

☐ Other (enter below)

[   ]

For information on breastfeeding services available in your community, visit the [North Carolina Breastfeeding Resources by County Map](#).

Standard #3: Professional Development

Within the past 12 months have <u>early educators</u>* received at least 2 hours of cumulative training on the following breastfeeding topics:*

-Exclusive breastfeeding practices and benefits for child, mother, and family;
-Recognizing and responding appropriately to feeding cues;
-Using and updating the infant feeding plan;
-Storage, labeling, and preparation of human milk for feeding;
-Appropriate introduction of solid foods with continued breastfeeding for one year or longer, as desired by families; and
-Communication with families to support breastfeeding and lactation goals.
*

○ Yes

○ No

*<u>Early educators</u> to be trained must include:
-All infant/toddler teachers and long-term infant/toddler substitute teachers (e.g. 3 months or more)
-At least one teacher from each 3-year-old to 5-year-old classroom
-Center Director/Family Child Care Home Operator
-Food Service Coordinator

Enter the <u>date(s)</u> and <u>name of the trainer(s)/training institution(s)</u> for each training event: *

[   ]   ➕ ➖

Upload the agenda(s) or training description(s) for each training event(s). *

Choose Files | No file chosen

Upload the sign-in sheet(s) for each training event(s). *

Choose Files | No file chosen

Standard #4: Environment

Does your child care program communicate and encourage breastfeeding parents to visit the child care program at any time during the day to nurse/feed expressed milk to their child(ren)? *

○ Yes

○ No

Breastfeeding parents including staff are permitted to breastfeed anywhere they feel most comfortable. If private breastfeeding accommodations are requested, is a space made available at your child care program in accordance with NC Child Care Rules (10 NCAC 09.0901[k])? *

○ Yes

○ No

[North Carolina Child Care Rules-Chapter 9](#)

Does your child care program feed infants on cue and coordinate feeding time(s) with the parent's normal schedule?

Breastfed infants do not receive food or drink (other than breast milk) unless indicated. Parents and staff work together to establish and make revisions to a feeding plan that supports the family's infant feeding goals. *

○ Yes

○ No

Where does your child care program display culturally appropriate picture(s)/poster(s) that promote breastfeeding? *(Check all that apply)**

Pictures/posters cannot be supplied by formula manufacturers.
*

☐ Waiting Area

☐ Front Desk

☐ Breastfeeding Room

☐ Infant Classroom(s)

☐ Toddler Classroom(s)

☐ Preschool Classroom(s)

☐ Kitchen

☐ Staff Lounge

☐ Other (enter below)

[   ]

Standard #5: Curriculum

Do learning activities at your child care program incorporate the concept that both humans and animals provide their own milk to their infants? *

○ Yes

○ No

Does your child care program offer children's books that contain pictures of breastfeeding, play dolls that are nursing, and other learning experiences that normalize breastfeeding? *

○ Yes

○ No

List the learning/play materials that your child care program utilizes to normalize breastfeeding for children.

(Include the names or description of toys used, the title and author of books used, etc.) *

➕ ➖

How is your curriculum being used to support and normalize breastfeeding? Include an example in your response. *

Signature

I have reviewed the completed North Carolina Breastfeeding-Friendly Child Care Designation application and certify that the information provided is accurate. Additionally, I hereby consent to the submission of the application for review and if awarded, I agree to have my program's information (name and website) posted on the North Carolina Breastfeeding-Friendly Child Care Designation Program web page. *

clear

<< Previous   Save Progress   Submit