### Program Facts

- **7** vendors will recruit, train, and manage Community Health Workers.
- **99** counties to be supported with high COVID-19 caseloads.
- **500** Community Health Workers will be employed by vendors to work in the communities.

### Success Criteria

- Number of clients assisted with COVID-related services and support.
- Number of referrals made to Local Health Departments and other groups.
- Providing culturally and linguistically appropriate assistance.
- Number of individuals assisted with vaccines and education provided.

### Community Health Worker Deployment to At-Risk Areas

#### Overview:
Recognizing the successes of Community Health Workers in responding to the pandemic, NCDHHS issued a Request for Proposals to employ over 600 CHWs to work in all 100 North Carolina counties. This CHW project started in August 2020 and is projected to end June 30, 2022. NCDHHS selected eight vendors to recruit, train, and manage CHWs.

#### Community Health Worker Overview:
A CHW is a frontline public health worker who is a trusted member of and/or has a close understanding of the community served. CHWs are hired and trained to support disadvantaged individuals and families in communities. CHWs use public health messaging and assist with COVID-19 vaccinations as well as assist with broader health needs.

#### Community Health Worker Responsibility:
CHWs will be responsible for connecting North Carolinians to medical and social support resources including: vaccination information, registration and scheduling, testing, primary care, case management, nutrition assistance, behavioral health services and financial assistance.

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Counties</th>
<th>Contact</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>El Centro Hispano</td>
<td>Cumberland, Durham, Harnett, Lee, Montgomery, Moore, Orange, Person, Richmond, Vance</td>
<td>Fiorella Horna 919-948-0670</td>
<td><a href="mailto:covidoutreach@elcentronc.org">covidoutreach@elcentronc.org</a></td>
</tr>
<tr>
<td>Keystone Peer Review Organization (KEPRO)</td>
<td>Alexander, Anson, Avery, Burke, Cabarrus, Caldwell, Cherokee, Clay, Cleveland, Gaston, Graham, Iredell, Lincoln, Macon, Madison, McDowell, Mecklenburg, Mitchell, Polk, Rowan, Rutherford, Stanly, Swain, Union, Vance</td>
<td>Lisa Bennett 704-859-4059</td>
<td><a href="mailto:Lbennett@kepro.com">Lbennett@kepro.com</a></td>
</tr>
<tr>
<td>Mt. Calvary Center for Leadership Development</td>
<td>Bladen, Brunswick, Columbus, Hoke, New Hanover, Pender, Robeson, Sampson, Scotland</td>
<td>Jimmy Tate 910-300-6322</td>
<td><a href="mailto:jtate@mtcalvarycenter.org">jtate@mtcalvarycenter.org</a></td>
</tr>
<tr>
<td>One to One with Youth</td>
<td>Greene, Lenoir, Wayne</td>
<td>James Powell 919-920-4086</td>
<td><a href="mailto:jamesone2one@gmail.com">jamesone2one@gmail.com</a></td>
</tr>
<tr>
<td>Southeastern HealthCare of NC</td>
<td>Alamance, Alleghany, Ashe, Caswell, Chatham, Davidson, Davie, Forsyth, Franklin, Granville, Guilford, Johnston, Nash, Randolph, Rockingham, Stokes, Surry, Wake, Warren, Watauga, Wilkes, Wilson, Yadkin</td>
<td>Evelyn Sanders 919-987-2791</td>
<td><a href="mailto:esanders@sehcn.com">esanders@sehcn.com</a></td>
</tr>
<tr>
<td>UNETE</td>
<td>Buncombe, Haywood, Henderson, Jackson, Transylvania</td>
<td>Norma Duran Brown 828-424-1838</td>
<td><a href="mailto:Unete.wnc@gmail.com">Unete.wnc@gmail.com</a></td>
</tr>
<tr>
<td>Vidant Health</td>
<td>Beaufort, Bertie, Camden, Carteret, Chowan, Craven, Currituck, Dare, Duplin, Edgecombe, Gates, Halifax, Hertford, Hyde, Jones, Martin, Northampton, Onslow, Pamlico, Pasquotank, Perquimans, Pitt, Tyrrell, Washington</td>
<td>Crystal Dempsey 252-847-5162</td>
<td><a href="mailto:Crystal.dempsey@vidanthealth.com">Crystal.dempsey@vidanthealth.com</a></td>
</tr>
</tbody>
</table>

### Number of clients assisted with vaccines and education provided:
- Providing culturally and linguistically appropriate assistance.

---

**N.C. Department of Health and Human Services**
**Office of Rural Health**
311 Ashe Avenue Raleigh, NC 27606
Phone: 919.527.6440 • Fax: 919.733.8300
http://www.ncdhhs.gov/divisions/orh
Community Health Worker Deployment to At-Risk Areas

CHW Operations

CHWs will work in coordination with local health departments (LHDs) and contact tracers to identify and connect with individuals who require assistance.

CHWs will leverage NCCARE 360, the nation’s first statewide technology platform uniting traditional healthcare settings and organizations, to address non-medical drivers such as food, housing, transportation, employment and interpersonal safety.

CHWs will help individuals connect with community resources for safe housing, culturally competent healthcare and financial assistance.

CHWs provide education and outreach in hard to reach communities about COVID-19 and related health issues. They provide information about prevention and sources of support during exposure and treatment.

CHWs provide vaccine education and outreach to historically marginalized communities and individuals to ensure access to information needed to make informed decisions about getting the vaccine.

CHWs support individuals in accessing vaccines, including registration, setting appointments and 2nd dose reminders. Partnering with community organizations that support vaccine events and help ensure equity in delivery of vaccines.

Program Reach

99 Counties

7 Vendors

If you have further questions, please contact:
Khristian Curry, Statewide Community Health Worker Coordinator
Khristian.Curry@dhhs.nc.gov

Updated 07/25/2022