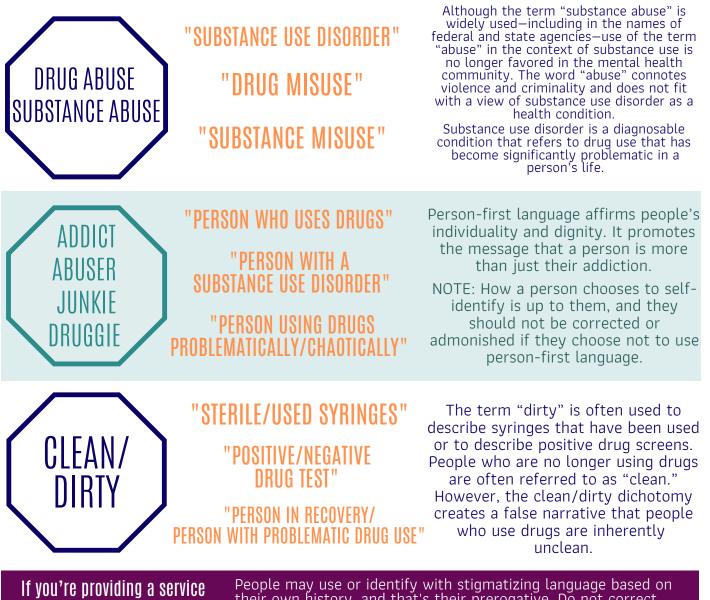
STOP THE STIGMA

Negative language and stigma regarding substance use disorder and addiction have shown to be a key barrier to seeking and receiving treatment for people who use drugs. Stigmatizing words such as "addict" reduce a person to only their drug use. Talking about substance use disorder in a more accurate and humanizing way can reduce stigma and help people receive appropriate treatment and support.

$oldsymbol{arsigma}$ Instead of these words...Try using these! $oldsymbol{arsigma}$



If you're providing a service or resource – support, don't stigmatize. People may use or identify with stigmatizing language based on their own history, and that's their prerogative. Do not correct people with lived experience on their preferred way to refer to themselves. Use non-stigmatizing language to show people who use drugs that you respect them with your words.

