North Carolina Health Care Provider Placement Services

2021 Profile (Data from State Fiscal Year 2021 and current as of 6/30/2021)

Overview:
The Office of Rural Health (ORH) recruits primary care physicians, nurse practitioners, physician assistants, dentists, dental hygienists, psychiatrists, and other behavioral health providers to practices that serve rural and underserved populations across the state. ORH seeks to make compatible matches based on the needs of the community as well as the provider. ORH works with state and federal governments, as well as local communities, to identify shortage areas of primary medical care, dental, or behavioral health providers. These areas are designated as Health Professional Shortage Areas (HPSAs), making them eligible to qualify for federal funding and services.

Economic Impact and Return on Investment of Expenditures

(1) Estimated using Financial Incentives (64 providers placed with financial incentives)

<table>
<thead>
<tr>
<th>Program Expenditures</th>
<th>Created Economic Impact</th>
<th>Total Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,800,950</td>
<td>+ $1,434,962</td>
<td>= $3,225,912</td>
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</table>

Generates 22 additional jobs from the economic impact

$119,433 Generated in state and local taxes which goes back into the local and state economy

$1,553,633 In employee compensation impacted from the grant

Each MPS grant dollar has a total economic impact of $1.79

79% ROI

*Source: IMPLAN. Economic return is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality. Some expenses such as out of state purchases, overhead, and rollover payments are not captured for ROI and economic impact.

Economic Impact and Return on Investment of Providers

(2) Estimated using Provider Specialty Type

<table>
<thead>
<tr>
<th>Total Number of Placements</th>
<th>Specialty Type Multiplier</th>
<th>Economic Impact Based on Specialty Type Multipliers</th>
</tr>
</thead>
<tbody>
<tr>
<td>67</td>
<td>X</td>
<td>$43M</td>
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</tbody>
</table>

In SFY 2021, ORH placed the following provider specialties in underserved areas in North Carolina: physicians (i.e. primary care physicians, pediatricians, psychiatrists and dentists) physician assistants, nurse practitioners, dental hygienists, social workers, psychologists and licensed professional counselors.

Using IMPLAN models, each provider specialty is found to be associated with a different economic impact to communities, ranging from $230,619 for a Dental Hygienist to $925,082 for a Surgeon. ORH recognizes the need for a diverse team of providers in each community in North Carolina, a value that reaches beyond the estimated economic impact.

*Source: IMPLAN (IMpact analysis for PLANning). ORH uses IMPLAN to determine both the direct, indirect, and induced economic impact on a community for each provider specialty type.
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**Technical Assistance**
1,577 Activities in 87 Counties
Provided by ORH Staff

- **Support Recruitment and Retention**
  - Community Development: 10 Activities
  - Recruitment: 1,558 Activities
  - Other: 9 Activities

**Total Program Funding**
- Federal: $991,061 (22%)
- State: $1,795,352 (40%)
- Other*: $1,700,000 (38%)

*Other funding also reflects carry forward from SFY 2020

**Program Reach in SFY 2021**
- 179 Health professionals were placed and/or received an incentive payment
- 112 Health professionals received a financial incentive payment
- 67 Health professionals were placed in North Carolina

If you have further questions, please contact:
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