North Carolina Office of Rural Health

2020 Profile (Data from State Fiscal Year 2020 and current as of 6/30/2020)

Overview
In 1973, the North Carolina Office of Rural Health (ORH) became the first State Office of Rural Health in the nation. Created to focus on the needs of rural and underserved communities, ORH continues to empower communities and populations by developing strategies to improve quality and cost-effectiveness of health care for all. While ORH does not provide direct care, its programs support numerous health care safety net organizations throughout the state. Continued support and recurring funding for ORH strengthened North Carolina’s health care safety net infrastructure to ensure that all of the state’s medically vulnerable residents (Uninsured, Underinsured, Medicare and Medicaid) have access to affordable and appropriate high quality primary care. It is a conservative estimate that the State’s primary care safety net system serves 1.1 million vulnerable residents.

Grant Facts

$33.9M
Available grant funding (federal, state, philanthropic)

217 FTEs
Full-time equivalent employees supported in local communities

216 Contracts to support communities

Direct Services

398,154 Patients served

84% Of ORH funding is spent directly on communities

$60.94 Average annual contribution by ORH per patient

72% Patients with well controlled diabetes, as evidenced by A1c levels ≤ 9

67% Patients with well controlled hypertension, as evidenced by blood pressure levels ≤ 140/90

60% Patients screened for obesity through Body Mass Index (BMI) testing

71% Patients screened for tobacco cessation and treatment

Programs:

NC Rural Hospital Program
Support operational improvement projects for the benefit of all critical access hospitals and eligible small rural hospitals

NC Medication Assistance Program
Provide free and low-cost medications donated by pharmaceutical manufacturers to patients who cannot afford them

NC Statewide Telepsychiatry Program
Support psychiatric evaluation of patients through video-conferencing in emergency departments and community settings

NC Analytics & Innovations Program
Support data analytics, shortage designations, and pioneering efforts to improve health

NC Farmworker Health Program
Support medical, dental and educational services for members of the North Carolina agricultural labor force and their families

NC Rural Health Centers
Support state designated rural health centers that serve the entire community

NC Community Health Grants
Support the primary care safety net system with increasing access to health care for vulnerable populations

Placement and HPSA Services
Recruit providers to health professional shortage areas

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Return On Investment and Economic Impact

ORH Expenditures: $26,964,798 + Created Economic Impact: $25,754,381 = Total Impact: $52,719,179

Generates 411 additional jobs from the economic impact

Generated in state and local taxes which goes back into the local and state economy

In employee compensation impacted from the grant

Each ORH grant dollar has a total economic impact of $1.96

96% ROI

*Economic impact is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality. Some expenses such as out of state purchases, overhead, and rollover payments are not captured for ROI and economic impact.
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Technical Assistance

<table>
<thead>
<tr>
<th>Activities</th>
<th>Provided by ORH Staff</th>
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</thead>
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<tr>
<td>Support Recruitment And Retention</td>
<td>2,778 Activities</td>
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<tr>
<td>Disseminate Rural Health Information</td>
<td>316 Activities</td>
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<tr>
<td>Community Development/ Assistance</td>
<td>322 Activities</td>
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<tr>
<td>Site Development</td>
<td>200 Activities</td>
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<tr>
<td>Contract Development</td>
<td>239 Activities</td>
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<tr>
<td>Software Support</td>
<td>426 Activities</td>
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<tr>
<td>Other Activities</td>
<td>297 Activities</td>
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</tbody>
</table>

Total Program Budget $40,348,930

- Rural Health Centers, $3,330,672, 8%
- Health Information Technology, $746,427, 2%
- Analytics and Innovations, $1,890,006, 5%
- Community Health Grants, $17,161,917, 43%
- Service Points Receiving ORH Support
  - State Designated Rural Health Center (27 Sites Covering 46 Counties)
  - Medication Assistance Program Grantee (103 Sites Covering 93 Counties)
  - Critical Access Hospital (60 Sites Covering 19 Counties)
  - Community Health Grantee (108 Grantees Covering 100 Counties)
  - Small Rural Hospital (11 Sites Covering 10 Counties)
  - Farmworker Health Grantee (13 Grantees Covering 63 Counties)
  - Telepsychiatry Site (61 Sites Covering 45 Counties)
  - Rural County (70 Counties)
  - Urban County (50 Counties)

If you have further questions, please contact:
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