



North Carolina Department of Health and Human Services  
Division of Aging and Adult Services

Pat McCrory  
Governor

Aldona Z. Wos, M.D.  
Ambassador (Ret.)  
Secretary DHHS  
Dennis Streets  
Division Director

April 2, 2014

**DEAR COUNTY DIRECTOR OF SOCIAL SERVICES AND  
AREA AGENCY ON AGING DIRECTORS**

**ATTENTION: ADULT SERVICES SUPERVISORS AND LTC OMBUDSMAN**

**SUBJECT: Money Smart for Older Adults Curriculum Train the Trainer Events**

As you know all too well, financial exploitation is a growing problem for older adults. To increase awareness of this issue and help prevent it, the consumer Financial Protection Bureau (CFPB) and the Federal Deposit Insurance Corporation (FDIC) issued the *Money Smart for Older Adults* (MSOA) curriculum in June 2013. MSOA offers information and tips to older adults to help them prevent fraud, scams, and other types of financial exploitation.

The agencies and organizations below have formed a strategic alliance to disseminate this proactive education to as many older adults in North Carolina as possible.

- Division of Aging and Adult Services
- Secretary of State: Securities Division
- Office of the Attorney General
- County Departments of Social Services: Adult Protective Services
- Area Agencies on Aging
- North Carolina Cooperative Extension
- North Carolina Retired Governmental Employees' Association
- State Employees' Credit Union

Interested representatives from these organizations, agencies and networks have the opportunity to be trained by State Employees' Credit Union (SECU) staff to deliver the *Money Smart for Older Adults* curriculum. Train the trainer sessions will be held at regional locations in May and June of 2014, running in conjunction with North Carolina's Elder Abuse Awareness month which begins on Mother's Day and ends on Father's Day.

**REGISTRATION INFORMATION**

Train the trainer sessions will be held in Fayetteville, Charlotte, Asheville, Goldsboro, Greenville, Raleigh, and Greensboro. There will be two training sessions per day at each location – 9am-12pm and 1pm-4pm. Since there is limited seating at each site, each agency will be asked to register one representative for the morning and one for the afternoon session at a specific location.

www.ncdhhs.gov • www.ncdhhs.gov/aging  
Tel 919-855-3400 • Fax 919-733-0443

Location: Taylor Hall, 693 Palmer Drive • Raleigh, NC 27603  
Mailing Address: 2101 Mail Service Center • Raleigh, NC 27699-2101  
An Equal Opportunity / Affirmative Action Employer



Below is a list of the training dates, locations, and agencies assigned to that location. Please register for the training site associated with your agency.

<b>Date</b>	<b>Location</b>	<b>Counties/Agencies Covered</b>
May 5	Fayetteville Holiday Inn 1707 Owen Drive	Cumberland , Robeson, Hoke, Scotland, Bladen, Columbus, Brunswick, New Hanover, Moore, Richmond, Harnett, Lee Region M, Region N and Region O AAAs
May 19	Charlotte SECU 1130 East Third St.	Mecklenburg, Union, Stanly, Cabarrus, Gaston, Lincoln, Catawba, Iredell, Cleveland, Rowan, Montgomery, Anson, Region F and Region C AAAs
May 19	Asheville Holiday Inn & Suites 42 Tunnel Road.	Caldwell, McDowell, Avery, Buncombe, Cherokee, Graham, Mason, Clay, Swain, Jackson, Haywood, Transylvania, Henderson, Madison, Polk, Rutherford, Yancey Mitchell, Burke Region, A Region, Region B, and Region E AAAs
June 2	Goldsboro SECU 1301 Ash St.	Pamlico, Craven, Wayne, Sampson, Duplin, Lenoir, Jones, Onslow, Johnston, Wilson, Greene, Nash, Carteret, Pamlico, Craven, Region P and Region L AAAs
June2	Greenville SECU 300 West First St.	Pitt, Beaufort, Hyde, Dare, Tyrrell, Washington, Martin, Currituck, Camden, Pasquotank, Perquimans, Chowan, Gates, Herford, Bertie, Region R and Region Q AAAs
June 9	Raleigh SECU 3101 Wake Forest Road	Durham, Chatham, Orange, Person, Granville, Franklin, Vance, Warren, Halifax, Northampton, Region J and Region K AAAs
June 16	Greensboro Holiday Inn 6426 Burnt Poplar Road	Guilford, Davidson, Randolph, Forsyth, Rockingham, Stokes, Yadkin, Surry, Alamance, Caswell, Wilkes, Alleghany, Ashe, Watauga, Region G and Region D AAAs

Registration will be completed using EventBrite

<https://www.eventbrite.com/e/money-smart-for-older-adults-registration-10857662561> Each participant must register individually and registration will be monitored. You will receive an email registration confirmation from EventBrite after you've successfully registered. After attending the train the trainer event, participants will work together to share what they learn with community partners and be able to effectively use the MSOA curriculum to train older adults in their communities with the goal of preventing financial exploitation. Please contact Charlene Wilson, [Charlene.Wilson@dhhs.nc.gov](mailto:Charlene.Wilson@dhhs.nc.gov), 919-855-3466 for questions regarding this event.

Sincerely,



Dennis Streets, Director