

**North Carolina Advisory Council on Cannabis
Market and Regulatory Structure Subcommittee**

July 17, 2026, 1:00 pm – 3:00 pm

Virtual via Teams

Co-Chairs:

Daniel Hirschman, General Counsel, NC Department of Environmental Quality

Missy Welsh, Executive Director, Alcoholic Beverage Control Commission

1. Welcome and Meeting Purpose	1:00 – 1:05
2. Introductions	1:05 – 1:25
3. Looking Back: Phase 1 Accomplishments	1:25 – 1:45
4. Defining the Scope of Phase 2	1:45 – 2:00
5. Policy Priorities Discussion	2:00 – 2:35
6. Planning the Remaining Meetings	2:35 – 2:55
7. Other Business and Next Steps	2:55 – 3:00

In accordance with the State Government Ethics Act, it is the duty of every Council member to avoid both conflicts of interest and the appearance of conflicts of interest. If any Council member has any known conflict of interest or is aware of facts that might create the appearance of such conflict, with respect to any matters coming before the Council today, please identify the conflict or the facts that might create the appearance of a conflict to ensure that any inappropriate participation in that manner may be avoided. If any new matter raises a conflict during the meeting, please be sure to identify it at that time.