Multisector Plan for Aging Kick-off

June 5, 2023
Welcome and Opening Remarks

Joyce Massey-Smith, DAAS
NC’s Aging Population: Trends, Challenges and Opportunities

Mary Bethel, NCCOA/GAC
NC is Aging

- U.S. Census Bureau, American Community Survey 2020, one-year experimental data estimates. Table XK20014: Population by Age. 2020 ACS 1-Year Experimental Data Tables [www.census.gov](http://www.census.gov)
2020

1 in 6 are 65+
2028

1 in 5 will be 65+
Migration 60+

44,660 in 2020
National Rankings

9th in total population

8th in population 65+
Profile of Aging in NC

Counties with more people ages 60+ than 0-17

2020: 85 Counties

2040: 90 Counties

https://www.osbm.nc.gov/facts-figures/population-demographics
Projected Population Growth

- 65-74: 25%
- 75-84: 88%
- 85+: 116%

https://www.ncdhhs.gov/media/14887/open
## Race and Ethnicity, 65+ (2020)

<table>
<thead>
<tr>
<th>Race and Ethnicity</th>
<th>NC</th>
<th>US</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>79%</td>
<td>81%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>17%</td>
<td>9%</td>
</tr>
<tr>
<td>American Indian and Alaska Native</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Asian</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Some other race</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Hispanic or Latino origin (of any race)</td>
<td>2%</td>
<td>8%</td>
</tr>
</tbody>
</table>

[https://www.ncdhhs.gov/media/14887/open](https://www.ncdhhs.gov/media/14887/open)
### Social and Economic Characteristics, 65+ (2020)

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>NC</th>
<th>US</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lives alone</td>
<td>27%</td>
<td>26%</td>
</tr>
<tr>
<td>Is a veteran</td>
<td>18%</td>
<td>17%</td>
</tr>
<tr>
<td>Speaks English less than “very well”</td>
<td>2%</td>
<td>9%</td>
</tr>
<tr>
<td>Has a disability</td>
<td>35%</td>
<td>34%</td>
</tr>
<tr>
<td>Has less than high school education</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Has high school, GED/alternative education</td>
<td>30%</td>
<td>32%</td>
</tr>
<tr>
<td>In labor force</td>
<td>17%</td>
<td>18%</td>
</tr>
<tr>
<td>Income is below poverty level</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>Income is 100%-199% of poverty level</td>
<td>22%</td>
<td>18%</td>
</tr>
</tbody>
</table>
Types of Disability, 65+ (2020)

<table>
<thead>
<tr>
<th>Disability</th>
<th>% Living With</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambulatory</td>
<td>22%</td>
</tr>
<tr>
<td>Independent living</td>
<td>14%</td>
</tr>
<tr>
<td>Hearing</td>
<td>14%</td>
</tr>
<tr>
<td>Cognitive</td>
<td>9%</td>
</tr>
<tr>
<td>Self-care</td>
<td>7%</td>
</tr>
<tr>
<td>Vision</td>
<td>7%</td>
</tr>
</tbody>
</table>

[https://www.ncdhhs.gov/media/14887/open](https://www.ncdhhs.gov/media/14887/open)
Sources of Income, 65+

- Social Security: 92%
- Retirement: 54%
- Earnings: 35%
- Senior Nutrition Assistance Program Benefits: 10%
- Supplemental Security Income (SSI): 5%
- Cash Public Assistance (ex. TANF): 1%

Source: U. S. Census Bureau, American Community Survey 2021, 5-year estimates. Table S0103: Population 65 and over, https://data.census.gov/cedsci/
Grandparents Raising Grandchildren Under 18 Years

45% are 60+; of these:

- 59% are women
- 61% are white
- 30% are black or African American
- 31% have disability
- 38% are in labor force
- 19% live below poverty

Source: U.S. Census Bureau, American Community Survey 2021, 5-year estimates. Table S1002: Grandparents, [https://data.census.gov/cedsci/](https://data.census.gov/cedsci/)
BFSS Survey Responses of NC Caregivers, 65+

- 48% managed care recipient’s personal care
- 75% managed personal tasks
- 79% of care recipients were 65+
- 17% provided care to parent/parent-in-law
  - 14% to child/grandchild
  - 38% to spouse (include in-law)
  - 17% to grandparent/other relative
  - 14% to non-relative

Source: NC State Center for Health Statistics, BRFSS, NC Caregiver Survey, 2021 According to the Behavioral Risk Factor Surveillance System (BRFSS), NC Caregiver Survey Results 2021
Introduction to Executive Order 280

Kristen Guillory, Office of Governor Roy Cooper
Executive Order 280: NC’s Commitment to Building an Age Friendly State

https://governor.nc.gov/executive-order-no-280/open
Recognition and Commitment of Cabinet Agencies

Mary Penny Kelley, Hometown Strong
Recognition and Commitment of Cabinet Agencies

- NCDNCR
- NCDIT
- NCDOC
- NCDMVA
- NCDHHS
- NCDOT
Federal Funding to Enhance Mobility of Older Adults via Transportation Infrastructure

FY23 in NC (BIL, IIJA)

- $4.4M to Governor for rural (pop. <50,000)
- $2.3M to Governor for urban (pop. 50,000 – 199,999)
- $4.3M to urban governments (pop. 200,000+)

NC
Funding Projects

- Buses and vans
- Wheelchair lifts, ramps
- Transit-related information technology systems
- Mobility management programs
- Acquisition of transportation services
Exploring NC’s Age-Friendly Designation

Lisa Riegel, NC AARP
A livable community is one that is **safe** and **secure**, has affordable and appropriate **housing** and **transportation options**, and offers **supportive community features** and services. Once in place, those resources **enhance personal independence**; allow residents to **age in place**; and **foster residents’ engagement** in the community’s civic, economic, and social life.
Domains of Livability

- Outdoor Spaces
- Buildings
- Transportation
- Communication
- Information
- Civic Participation
- Employment
- Respect
- Social Inclusion
- Health
- Community Supports
- Social Participation
- Housing
Developing an Age-Friendly State

- Year 1: Assessment and Planning
- Years 2-4: Implementation and Annual Updates
- Year 5: Full Evaluation
- Years 5+: Continuous Improvement
## Enrolled States and Territories

<table>
<thead>
<tr>
<th>State/Territory</th>
<th>Lead</th>
<th>Date Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>NY</td>
<td>Governor’s Office, Health, Aging, State</td>
<td>8/2017</td>
</tr>
<tr>
<td>MA</td>
<td>Executive Office/Elder Affairs</td>
<td>1/2018</td>
</tr>
<tr>
<td>CO</td>
<td>Local Affairs</td>
<td>8/2018</td>
</tr>
<tr>
<td>FL</td>
<td>Elder Affairs</td>
<td>4/2019</td>
</tr>
<tr>
<td>USVI</td>
<td>Governor’s Office: Initiative of First Lady</td>
<td>4/2019</td>
</tr>
<tr>
<td>MI</td>
<td>Health and Human Services: Aging &amp; Adult Services</td>
<td>10/2019</td>
</tr>
<tr>
<td>ME</td>
<td>Health and Human Services: Aging and Disability Services</td>
<td>10/2019</td>
</tr>
<tr>
<td>CA</td>
<td>California Master Plan on Aging</td>
<td>3/2021</td>
</tr>
<tr>
<td>NJ</td>
<td>Human Services: Division of Aging</td>
<td>4/2021</td>
</tr>
<tr>
<td>MN</td>
<td>Human Services</td>
<td>1/2022</td>
</tr>
</tbody>
</table>
NC Age-Friendly Enrollments

- Matthews
- Orange Co
- Mecklenburg Co
- Wake Co
- Buncombe Co
- Forsyth Co
- Durham Co
- Durham
- Archdale
- Lenoir Co
- Mount Airy
- Jamestown
- Leland
- Cary!
Overview of the MPA

Rebecca Freeman, DAAS
Learning Collaborative Opportunity

DHHS Division of Health Benefits (DHB-Medicaid) + DHHS Division of Aging and Adult Services = MPA to Address Health and Well-Being for All Ages and Abilities
Definition of Multisector Plan for Aging

A *cross-sector, state-led strategic planning resource* that can help states transform the infrastructure and coordination of services for their rapidly aging population, as well as people with disabilities.
What Does a Multisector Plan for Aging Do?

- Transforms infrastructure
- Improves coordination of services
- Provides framework to plan for 10+ years
- Enables governor/state leaders to communicate vision and priorities
- Guides policy, public/private funding toward living with dignity
- Reflects extensive input from community
Equity is Baked Into the Process

- Racial
- Linguistic Background
- Gender Identity
- Disability Status
- Ethnic
- Rural Areas
- Sexual Orientation
The Many Facets of Aging

Joyce Massey-Smith, DAAS
Overview

- NC is Aging
- Executive 280
- Age-Friendly Designation
- Multisector Plan for Aging
Activity

- Health
- Financial Security
- Companionship
- Housing/Transportation/Walkability
- Safety and Security
- Caregiving
Synergies with Existing Efforts

Sabrena Lea, NC Medicaid
Builds Upon On Existing Age and Disability Related Initiatives

- Elevates common goals
- Reduces duplication
- Streamlines efforts

*Strengthens rather than replaces!*
Existing Initiatives

- State Plan on Aging
- Medicaid Reform
- Health Equity
- Olmstead Plan
- Dementia-Friendly Initiative
- Age-Friendly Initiative
- Strong and Inclusive Workforce
- Healthy Aging Task Force
- APS Improvement
- Other Cabinet Initiatives
Unveiling NC’s MPA Initiative

Divya Venkataganesan, NC DAAS
NC’s Multisector Plan for Aging

Strengthening Communities for a Lifetime
Supporting Older Adults and Their Families
Optimizing Health and Well-Being
Affording Aging

All Ages, All Stages NC
A Roadmap to Aging and Living Well
Branding NC’s MPA

All Ages, All Stages NC
A Roadmap to Aging and Living Well
Domains

North Carolinians will live in communities, neighborhoods, and homes that support thriving for all stages and ages.

- Housing, Homelessness, and Universal Design
- Transportation and Accessibility
- Community Safety and Protection
- Social Connection and Inclusion
- Food Security and Nutrition
- Environmental Sustainability
- Other Focus Areas
Domains

North Carolinians will have access to person-centered services and support that optimize their life-expectancy and health quality.

- Community Health Resources
- Healthcare Financing and Delivery Innovations
- Healthy Aging Programs
- Healthcare Workforce Support
- Continuum of Care
- Health Equity and Access
- Other Focus Areas
North Carolinians will have access to services and resources that will enable them to stay in their homes and communities as they age and will support their families in their efforts to provide care when needed.

- Service Options and Payment Models
- Adaptive and Assistive Technology
- Caregiver Support
- Addressing Needs of Persons with Dementia
- Expansion of Public & Private Resources
- Support for Persons with Special Challenges
North Carolinians will have the means to effectively strategies for their later stages of life, ensuring sufficient and sustainable financial provisions, fostering avenues for personal growth and advancement, and actively contributing their knowledge and expertise to the betterment of their communities.
Establishing Governance, Engaging Stakeholders, and Soliciting Public Input

Heather Burkhardt, NCCOA
## Steering Committee

<table>
<thead>
<tr>
<th>Joyce Massey-Smith</th>
<th>Wrenia Bratts-Brown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mary Bethel</td>
<td>Mary Penny Kelley</td>
</tr>
<tr>
<td>Rebecca Freeman</td>
<td>Lisa Riegel</td>
</tr>
<tr>
<td>Divya Venkataganesan</td>
<td>Heather Burkhardt</td>
</tr>
<tr>
<td>Sabrena Lea</td>
<td>Ed Rosenberg</td>
</tr>
</tbody>
</table>
Stakeholders with Interest in Improving the Aging Experience

- Consumers
- Family Caregivers
- Aging and Disability Advocates
- Direct-Care Workers
- Health Care Providers
- Trusted Community Leaders
- Private Industry
Join a Stakeholder Workgroup!
Timeline and Next Steps

Ed Rosenberg, GAC
Timeline and Next Steps

May 2
Executive Order Signed; Formalize MPA Initiative

June 5
Host MPA Kickoff Meeting

May
Plan MPA Kickoff; Finalize Domains/Goals

June
Consult with Kathy Greenlee for APS Statutory Changes

July
Finalize Steering Committee and Stakeholder Workgroups; Establish Cabinet Agency Workgroup
Timeline and Next Steps

July
Launch Public Information Campaign; Initiate National Core Indicators Survey Process

August 27-30
Hold MPA Session During SE4A Conference

July to December
Convene Stakeholder Workgroups to Develop Recommendations

December
Steering Committee Receives Workgroups’ Recommendations; Begin Drafting MPA
**Timeline and Next Steps**

**January 2024**  
Share Recommendations and Draft with Cabinet Workgroup

**February 2024**  
Lead Agency Share MPA Draft and Cabinet Input with GAC, Submit Preliminary Budget Requests

**March 2024**  
Lead Agency Shares Back to Workgroups; Finalizes MPA

**April 2024**  
Establish 2-Year Outcome Metrics and Finalize Data Dashboard

**May 2024**  
Submit Report to Governor
Closing Remarks

Joyce Massey-Smith, DAAS
A Multisector Plan for Aging Benefits Us All

All Ages, All Stages NC
A Roadmap to Aging and Living Well