



**North Carolina Health Care Provider Placement Services**

2025 Profile (Data from State Fiscal Year 2025)

**Grant Facts**

**\$54.6M**

Secured state and federal loan repayments for providers

**\$4.7M**

Grant funding appropriated from General Assembly

**368**

Health care professionals supported through incentives administered by the state

**81**

Health care professionals placed under CONRAD 30 J-1 Visa Waiver and National Interest Waiver Programs

**208**

Health care professionals supported in a rural county

**99%**

Of health care professionals were in either a geographic, population, or facility Health Professional Shortage Area (HPSA)

**8.8**

Average number of years providers placed in rural or underserved areas anticipate staying at their current practice site (based on 'PRISM' End of Year and End of Contract questionnaire data reporting period (1/1/2010 to 06/30/2025))

**Overview**

Since 1975, the Office of Rural Health (ORH) has recruited primary care physicians, nurse practitioners, physician assistants, dentists, dental hygienists, psychiatrists, and other behavioral health providers to practices that serve rural and underserved populations across the state. ORH seeks to make compatible matches based on the needs of the community as well as the provider. ORH works with state and federal government, as well as local communities, to identify shortage areas for primary medical care, dental, or behavioral health providers. ORH leverages federal and state supported incentives to recruit and retain providers including loan repayment, high needs service bonuses, and J-1 Visa Waiver Programs. All recruitment and technical assistance activities are provided free of charge.

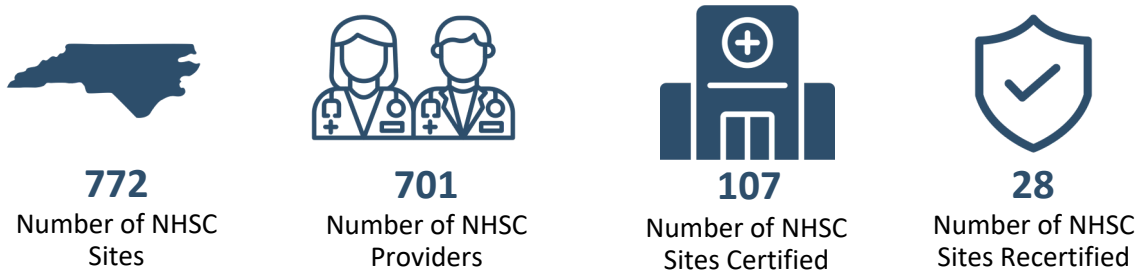
**Program Achievements**

Program rolled out two new initiatives funded by the North Carolina General Assembly. The North Carolina Nurse Initiative which offers qualifying registered nurse and clinical nurse specialists repayment for student (educational) loans in exchange for providing comprehensive primary care services in outpatient settings at eligible sites. North Carolina Primary Care Physicians Initiative (NC PCPI) offers qualifying physicians repayment for student (educational) loans in exchange for providing comprehensive primary care services in independent private practices in Tier 1 and Tier 2 of North Carolina's County Distress Rankings.

**Local/State/Federal Partnership**

Placement services partners with local health care delivery sites and the National Health Service Corps (NHSC) to aid sites in becoming NHSC-certified, enabling them to recruit from NHSC job seekers, employ NHSC Scholars and Students to Service, and offer NHSC loan repayment program. ORH partnered with the Division of Mental Health, Developmental Disabilities and Substance Use Services to administer the North Carolina Licensed Workforce Loan Repayment Program. This program offers loan repayment incentives to licensed behavioral health providers delivering behavioral health and disability services in rural and underserved North Carolina communities.

**National Health Service Corps (NHSC)**



**Economic Impact and Return on Investment of Expenditures**

(1) Estimated using Financial Incentives (338 providers receiving financial incentives)

Program Expenditures **\$4,441,935** + Created Economic Impact **\$3,849,689** = Total Impact **\$8,291,624**

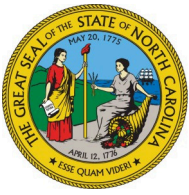
Generates **19** additional jobs from the economic impact

**\$275,414** Generated in state and local taxes which goes back into the local and state economy

**\$3,696,424** In employee compensation impacted from the grant

Each MPS dollar has a total economic impact of **\$1.87**  
**87% ROI**

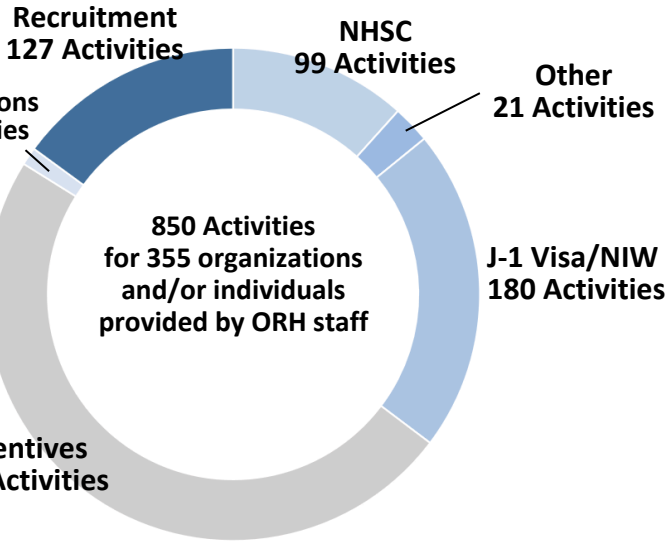
\*Source: IMPLAN. Economic return is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality. Some expenses such as out of state purchases, overhead, and rollover payments are not captured for ROI and economic impact.



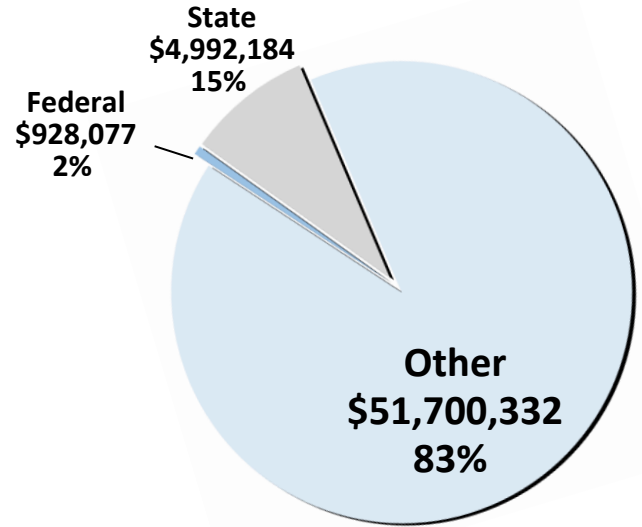
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**Technical Assistance**



**Total Program Funding**



**Program Reach**

**368**

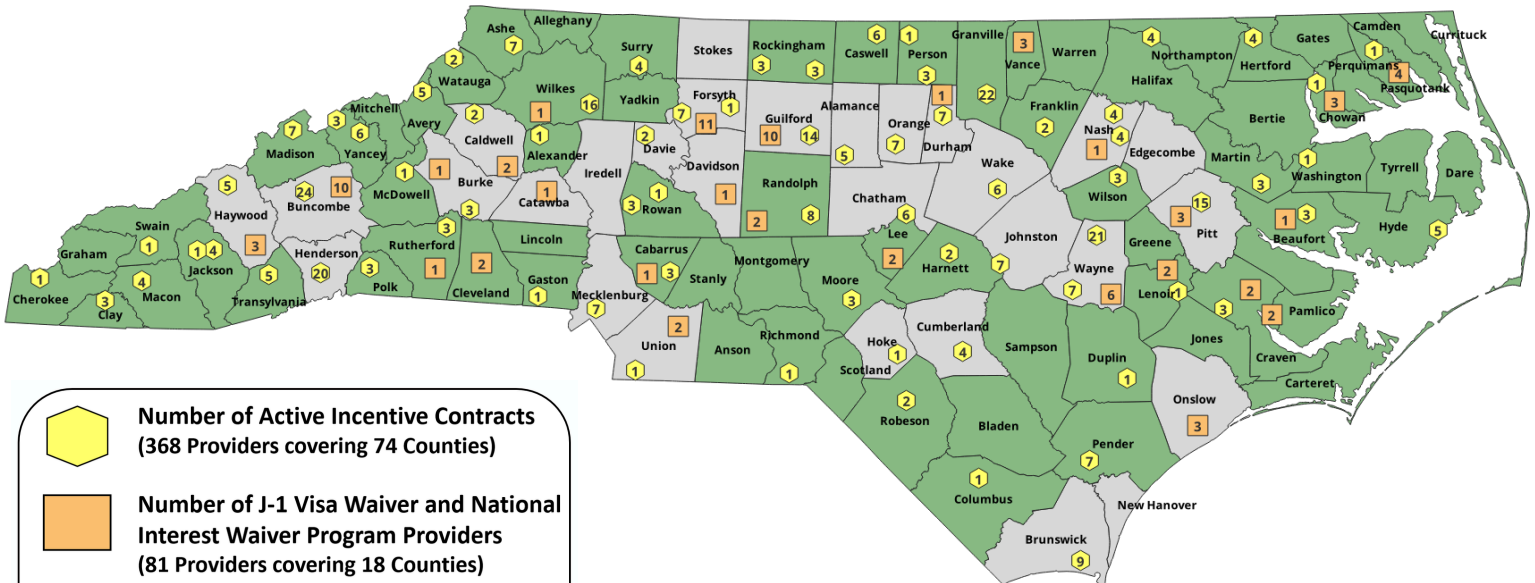
Health professionals with an active incentive contract

**81**

Health professionals placed under CONRAD 30 J-1 Visa or National Interest Waiver Programs

**53**

Rural Counties Covered



- Number of Active Incentive Contracts (368 Providers covering 74 Counties)
- Number of J-1 Visa Waiver and National Interest Waiver Program Providers (81 Providers covering 18 Counties)
- Rural County (71 Counties)
- Urban County (29 Counties)

**If you have further questions, please contact:**  
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