



Optimizing Health and Well-being Quarterly Webinar

Join us for updates on key implementation priorities, progress from subgroups, formal launch of the National Core indicators State of the Workforce survey and a chance for open discussion.

The Optimizing Health and Well-being workgroup focuses on ensuring North Carolinians have access to person-centered services that improve both life

expectancy and quality of life.
Subgroups include: Health and Well-Being, Long-Term Care Costs and Medicare, and Workforce.

Wednesday, July 23rd 10:00-11:30 AM

Register to join

Featured Presentation: Strengthening North Carolina's Direct Care Workforce

In the 2024 report, Investing in North Carolina's
Caregiving Workforce, NC DHHS and the NC
Department of Commerce observed that "North
Carolina lacks reliable and actionable data
surrounding its direct care workforce." In this session,
Kezia Scales of PHI and Trish Farnham of the NC
Center on the Workforce for Health will discuss how
data can inform NC's strategy to support the direct
care workforce and key considerations as NC works
to improve its data landscape. The session will begin
with a brief overview of the direct care workforce in
North Carolina and current key efforts to build and
strengthen this essential workforce.

