

NCDHHS Requests Applicants for NC Rural Health Transformation ROOTS Hub Leads

Feb. 27, 2026

RALEIGH — The North Carolina Department of Health and Human Services is seeking applications from qualified organizations to become designated ROOTS Hub Leads for the [North Carolina Rural Health Transformation Program](#).

NCRHTP is a statewide program led by NCDHHS to transform rural health care delivery, improve health outcomes, and ensure sustainable access to care for nearly 3 million rural North Carolinians. NC ROOTS (Rural Organizations Orchestrating Transformation for Sustainability) Hubs are regional, locally governed networks that coordinate care and implement NCRHTP initiatives. Each hub, along with partners, will support activities across primary care, behavioral health, workforce development, value-based payment, and digital health, tailored to their area's needs.

Up to six organizations will be selected to represent the six [North Carolina Medicaid regions](#). Applicants must demonstrate the infrastructure, knowledge, experience and capacity to serve as a regional NC ROOTS Hub Lead. Applicants will serve as the programmatic and fiduciary lead for their selected region and a partner network to successfully implement the NCRHTP initiatives.

Interested applicants are encouraged to review the [Request for Applicants documents](#) for eligibility criteria and additional details as well as the [ROOTS Hub Leads RFA webinar](#). To be considered, applications must be submitted by 5 p.m. EST on April 2, 2026.

RHTP is part of H.R. 1, a federal reconciliation bill signed into law in July that includes significant changes to Medicaid. [RHTP provides one-time funding to states to support rural communities](#) in improving health care access, quality and outcomes. The program is a cooperative agreement designed to help states transform rural health care delivery systems by investing in innovation, infrastructure, partnerships and workforce development.

For more information, visit the [North Carolina Rural Health Transformation Program webpage](#).

Stevens Amendment Disclosure: \$213,008,356.47 or 100% of the total costs of the North Carolina Rural Health Transformation Program in budget period 1 are funded with Federal funds, including awards anticipated under this RFA; \$0 or 0% of the total cost of this program is funded with non-governmental sources. This disclosure is provided in accordance with the Stevens Amendment (Section 505, Division H of Consolidated Appropriations Act, 2021, Public Law 116-260).

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