



Summary Notice of Funding Availability

Reporting Form

DHHS Division/Office Issuing This Notice: Division of Child Development and Early Education (DCDEE)

Date of This Notice: July 29, 2025

Program Name: Program Performance Evaluation

Purpose of the RFA: This RFA seeks to secure a Contractor with expertise in program evaluation to support North Carolina's Preschool Development Grant Birth through Five (PDG B-5) activities. This effort will be driven by an updated Program Performance Evaluation (PPE) Plan, which aligns with North Carolina's Birth-Five Strategic Plan. The Contractor will be responsible for evaluating the progress of PDG B-5 activities toward strategic goals while contributing to continuous quality improvement (CQI). This will include monitoring the implementation of activities, assessing their outcomes, and identifying areas for enhancement.

Description: This Request for Applications (RFA) is designed to update North Carolina's existing PPE Plan. The successful applicant will create a PPE Plan that consists of four components to guide program evaluation and monitoring as described below. This scope of services outlines key tasks and responsibilities for implementing and refining the PPE Plan in line with North Carolina's Strategic Plan [North Carolina Statewide Birth to Five Needs Assessment Update - What's New](#), key six key topics of the Notice of Funding Opportunity for the 2024 PDG B-5 Renewal Grant [Preschool Development Grant Birth through Five \(PDG B-5\) Renewal Grant](#) and federal PDG B-5 Program Performance Evaluation guidance [Preschool Development Grant Birth through Five Guidance: Developing, Enhancing, and Implementing Your Program Performance Evaluation Plan \(PPEP\)](#).

Funding Availability: This RFA will be for a 1-year funding cycle. **One award of up to \$300,000.00** will be made under this RFA to provide services set forth in the Scope of Work. A single award will be made for the successful applicant's proposal. The contract period is expected to be October 1, 2025- September 29, 2026.

DCDEE will determine the actual funding amount based on the proposed execution of the project and the utilization of funds as outlined in the successful applicant's proposal, pending funding availability.

Applicant Eligibility: This RFA is open to state agencies and universities, public and private nonprofit organizations with a current 501(c)(3) standing with knowledge of North's Carolina's early childhood education mixed delivery system and expertise in developmentally and culturally appropriate practices for young children birth – 5 years of age.

How to Apply: EMAIL an electronic PDF of your application to the NC Division of Child Development and Early Education via this email: DCDEE.Contracts.Unit.RFA@dhhs.nc.gov

The signature of an authorized official is required on the application face sheet. An electronic signature or an electronic scanned copy of the signed application face sheet will be accepted. **Only electronic application submissions via email will be accepted**, i.e., do not mail, fax, or deliver copies of the application to DCDEE's physical or mailing address.

Intent to Apply:

Eligible agencies and/or organizations interested in applying for this RFA are encouraged to notify DCDEE of their intent to apply via the following link, <https://www.surveymonkey.com/r/X2XJH5W> no later than **5:00 p.m., August 22, 2025**.

Agencies and/or organizations are **not** required to notify of their intent to respond to this RFA; this information is requested to assist DCDEE in planning. Responses to this notice of intent are not binding and will not impact the review and scoring of your RFA submission. Data from this survey is used by the State PREP Team for planning and research purposes only.

PRE-APPLICATION CONFERENCE: DCDEE plans on hosting a Pre-Application Conference for this RFA on **August 12, 2025 at 1:30 pm**. During this time, an overview of the RFA will be presented along with an opportunity for Q&A. Please click the link to join.

Join from the webinar link

<https://ncgov.webex.com/ncgov/j.php?MTID=m295f1006811adcffd219a697c621e08a>

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Webinar number (access code): 2420 352 8821

Webinar password: prea (7732 when dialing from a phone or video system)

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Some mobile devices may ask attendees to enter a numeric password.

DIRECT ALL INQUIRIES concerning this RFA in writing to: Celeste Pleasant, Contracts Specialist Email address: DCDEE.Contracts.Unit.RFA@dhhs.nc.gov

Deadline for Submission:

Applications, subject to the following conditions, must be received no later than 5:00 p.m., **September 4, 2025**.