



# NC DHHS Notice of Funding Availability

## Reporting Form

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### **RFA A-408 The National Cardiovascular Health Program**

**DHHS Division/Office issuing this notice:** Division of Public Health/Chronic Disease and Injury Section /Community and Clinical Connections for Prevention and Health Branch (CCCPH)

**Date of this notice:** August 2, 2023

**RFA Title:** The National Cardiovascular Health Program

**Purpose:** CCCPH will provide funds to one North Carolina-based private, public, or non-profit organization; or local governmental agency to implement and evaluate evidence-based strategies contributing to the prevention and management of cardiovascular disease (CVD) in populations disproportionately at risk. Organizations applying for these funds must work to address health equity. The applicant will work to address social and economic factors to help communities and health systems respond to social determinants present in their communities to offer those at risk of or burdened with CVD the best health outcomes possible.

#### **Description:**

##### **Key National Cardiovascular Health Program Aims:**

1. Implement and evaluate evidence-based strategies contributing to the prevention and management of CVD in populations disproportionately at risk.
2. Address social and economic factors to help communities and health systems respond to social determinants present in their communities to offer those at risk of or burdened with CVD the best health outcomes possible.

#### **Strategies:**

**REQUIRED Strategy 1A:** Advance the adoption and use of electronic health records or health information technology, to identify, track, and monitor measures for clinical and social services and support needs to address health care disparities and health outcomes for adults at highest risk of CVD with a focus on hypertension and high cholesterol.

**REQUIRED Strategy 1B:** Promote the use of standardized processes or tools to identify the social services and support needs of patient populations at highest risk of CVD, with a focus on hypertension and high cholesterol, and monitor and assess the referral and utilization of those services, such as food assistance, transportation, housing, childcare, etc.

**REQUIRED Strategy 2A:** Advance the use of health information systems that support team-based care to monitor population health with a focus on health disparities, hypertension, and high cholesterol.

**REQUIRED Strategy 2B:** Assemble or create multidisciplinary teams (e.g., nurses, nurse practitioners, pharmacists, nutritionists, physical therapists, social workers, and community-based workers) to identify patients' social services and support needs and to improve the management and treatment of hypertension and high cholesterol.

**REQUIRED Strategy 3A:** Create and enhance community-clinical links to identify social determinants of health (e.g., inferior housing, lack of transportation, inadequate access to care, and limited community resources) and respond to the social services and support needs of populations at highest risk of CVD with a focus on hypertension and high cholesterol.

### **Eligibility:**

This RFA is open to organizations and agencies that can implement all sub-strategies listed above. Funding is open to North Carolina-based private, non-profit, and public organizations; and local governmental agencies. Applicants:

1. Must demonstrate a clear ability to implement all strategies/sub-strategies in their application.
2. Must demonstrate a history of working with community partners and must indicate a willingness to continue to do so throughout this project period. Applicants are expected to build relationships with both traditional and non-traditional partners on all aspects of their prevention and control of hypertension and high cholesterol efforts.
  - a. Collaborations with public and private partners from multiple sectors are required to maximize resources, reach, and impact.
  - b. Applications must include Letter of Commitments (LOCs) from key collaborators. LOCs should clearly describe the partners' level of participation and their anticipated contribution to overall program strategies and activities.
3. Must demonstrate a willingness to engage in the required training and preparation to complete project deliverables.
4. Must work with the CCCPH-designated technical assistance providers for each of the strategies/sub-strategies.
5. May be required to participate in a CDC national evaluation including providing process and outcomes data.

### **How to Apply:**

Information regarding this RFA will be posted at the [CCCPH website](#) on August 2, 2023.

All prospective applicants are encouraged to provide written questions concerning the specifications in this RFA by email to [cindy.stevenson@dhhs.nc.gov](mailto:cindy.stevenson@dhhs.nc.gov) by 5:00 pm on August 16, 2023.

Applicants shall email an electronic copy of the signed application and all attachments to [cindy.stevenson@dhhs.nc.gov](mailto:cindy.stevenson@dhhs.nc.gov) by 5:00 pm on September 6, 2023 in MS Word, Excel or PDF format.

**Deadline for Submission:** September 6, 2023 by 5:00 p.m.

To obtain further information direct all inquiries concerning this RFA electronically to [cindy.stevenson@dhhs.nc.gov](mailto:cindy.stevenson@dhhs.nc.gov)